



Project Management Institute

Making project management indispensable for business results.®

## 2017 Pulse of the Profession®: The Value of Project Management

Wagner Maxsen, PMP, PMI-RMP, 2017 PMI Board of Directors

[www.pmi.org/pulse](http://www.pmi.org/pulse)

13 March 2017



Photo from ArchitectMagazine.com

**Project managers make  
dreams come true.**



**Strategic change looks toward the future  
and happens through projects**

**Yet fewer than 3 in 5 organizations  
understand the value of project management**

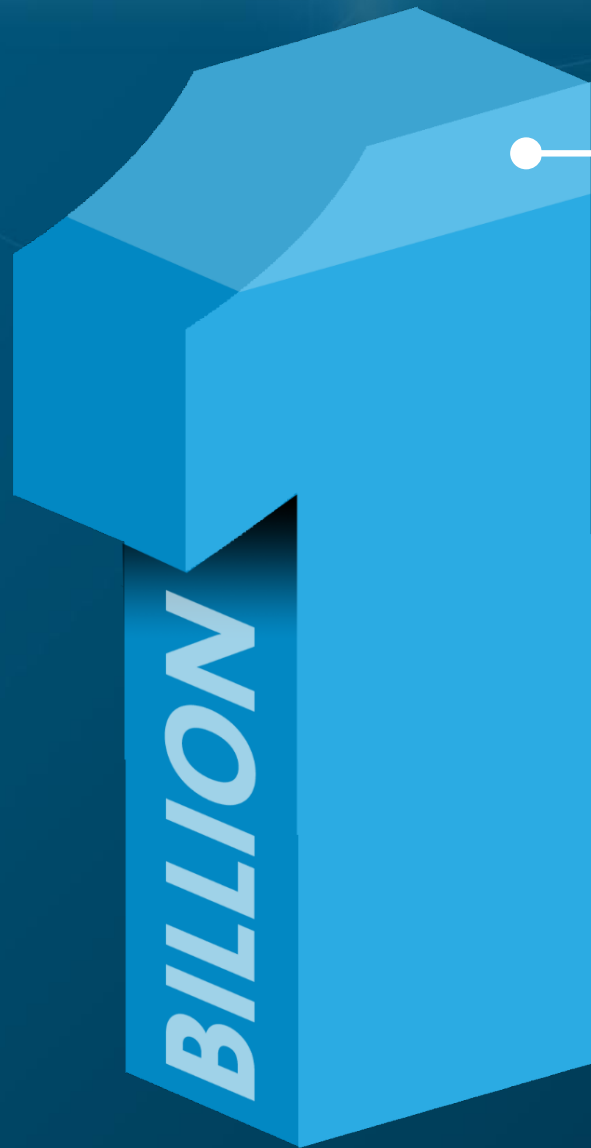




# 61%

PMI's global survey of more than 500 executives found that just 61% of strategic projects met their goals.

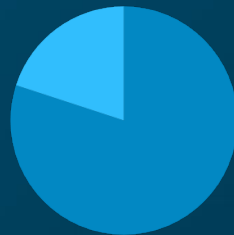
We are making progress



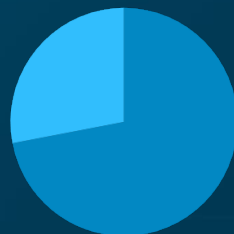
On average, organizations waste

**\$97 million**

for every \$1 billion invested



This is a 20% improvement over last year, and better than we have seen since the study began



Champion organizations waste 28 times less







# NASA's Mars missions: learning from communication failures



# PMI's 2017 Pulse of the Profession®



[www.pmi.org/pulse](http://www.pmi.org/pulse)



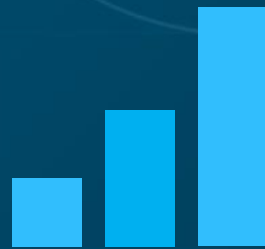
# Many other factors help drive success

## Skills



Are you ready to be a project leader?

## Benefits



Can you connect your team to the dream?

## Sponsor



Do you know what motivates your executive sponsor?

## Agility



Can you identify when to use agile practices?

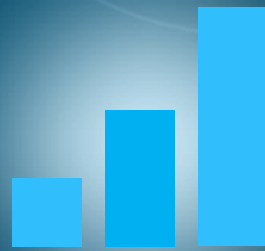
# Many other factors help drive success

## Skills



Are you ready to  
be a project  
leader?

## Benefits



Can you connect  
your team to the  
dream?

## Sponsor



Do you know  
what motivates  
your executive  
sponsor?

## Agility



Can you  
identify when  
to use agile  
practices?

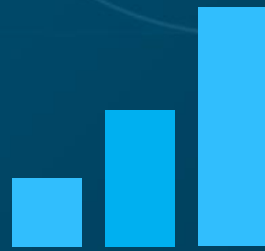
# Many other factors help drive success

## Skills



Are you ready to be a project leader?

## Benefits



Can you connect your team to the dream?

## Sponsor



Do you know what motivates your executive sponsor?

## Agility



Can you identify when to use agile practices?

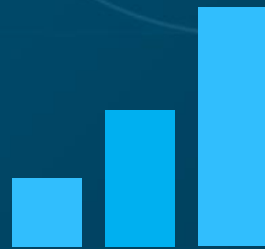
# Many other factors help drive success

## Skills



Are you ready to be a project leader?

## Benefits



Can you connect your team to the dream?

## Sponsor



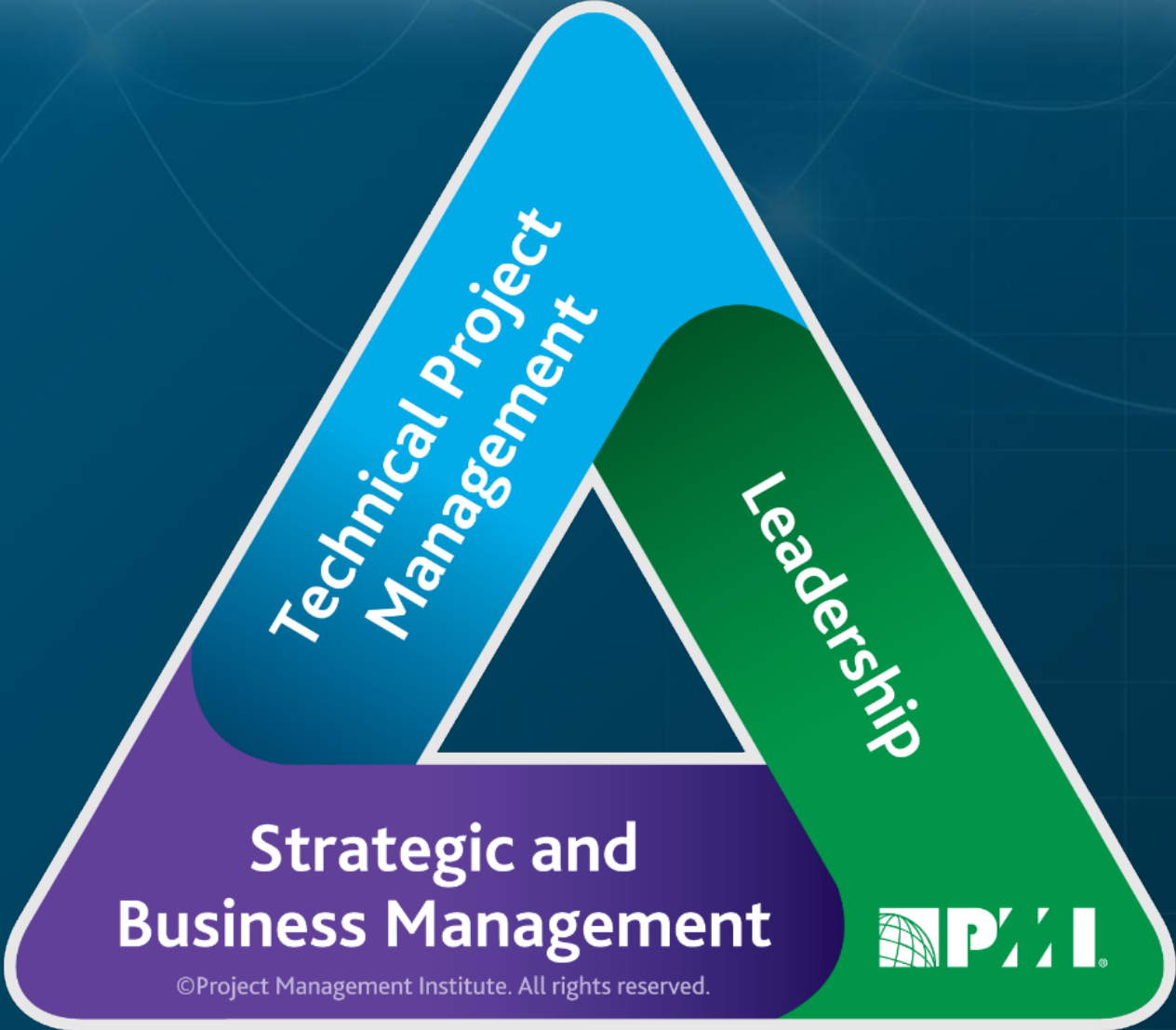
Do you know what motivates your executive sponsor?

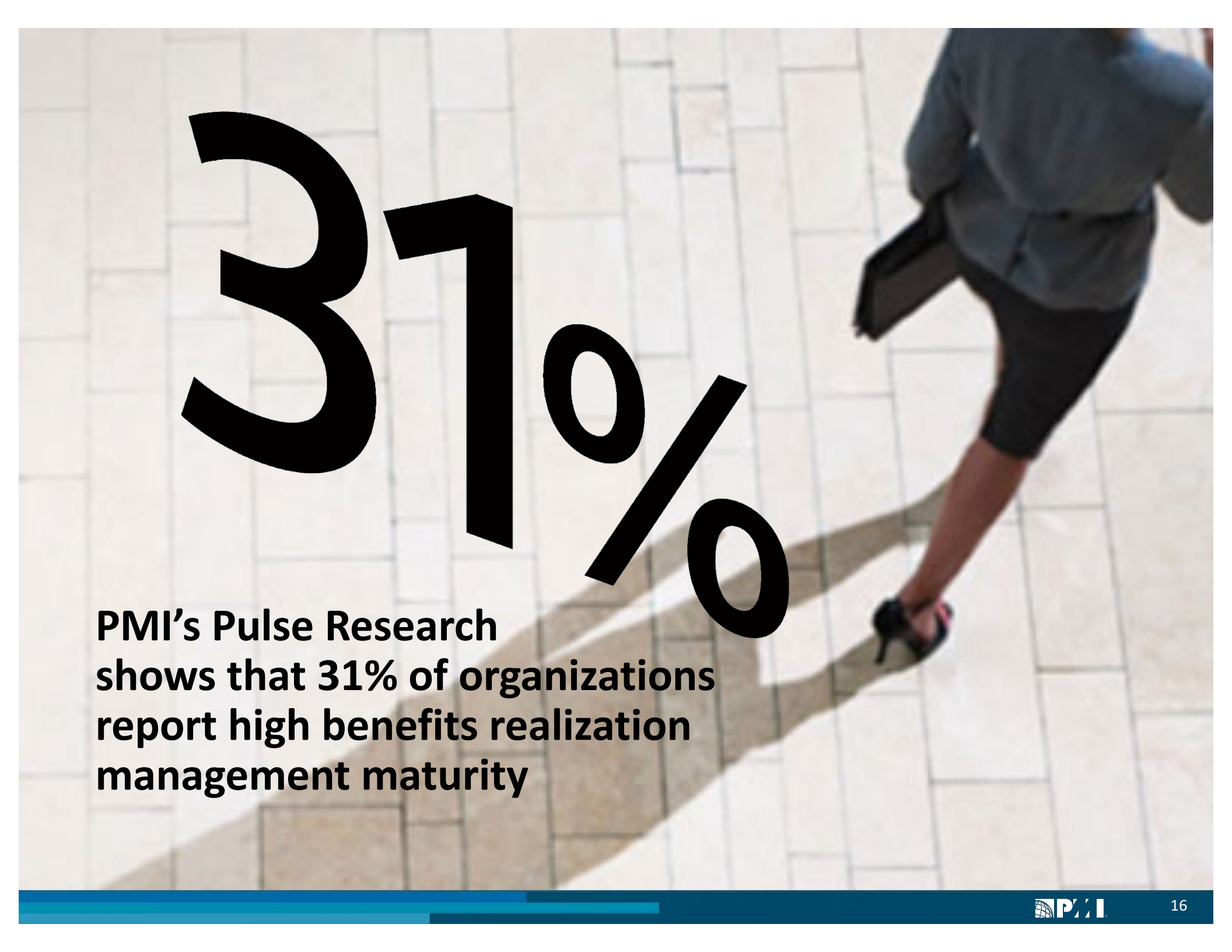
## Agility



Can you identify when to use agile practices?

# PMI Talent Triangle®





# 31%

**PMI's Pulse Research  
shows that 31% of organizations  
report high benefits realization  
management maturity**



A woman with long brown hair is smiling and looking upwards and to the right. In the foreground, a hand is visible, slightly out of focus, reaching towards the woman. The background is a bright, blue, out-of-focus setting.

**Executive  
sponsorship  
is essential**

# Knowing when to use agile approaches is key



**In our study, twice as many champion organizations reported frequent use of agile practices than low performers.**

# Making dreams come true

