

PASSION FOR PROJECTS 2017

With a membership of 1.3 million project managers worldwide, the Project Management Institute (PMI) is a tremendous source of expertise and experience in the field of project management. PMI is a non-profit organization run by its members, and as project and portfolio managers their knowledge of developments and innovations in the profession is exhaustive.

PMI Swedish Chapter arranges more than 50 seminars annually and its flagship event, Passion for Projects, is the largest gathering of program, project and portfolio managers in Scandinavia. The 2017 Congress will be held in Malmö which, in addition to being a vibrant and welcoming city, has superb transport links via rail, road and air (Malmö-Sturup and Copenhagen-Kastrup airports are both within 30 minutes of the Congress venue).

For organizations in Scandinavia and the Baltic Sea area, the Passion for Projects Congress is an unparalleled opportunity to be involved in the latest

developments in project management. In addition to 4 keynote speeches, around 28 seminars will be presented in 4 parallel tracks in accordance with the PMI Talent Triangle.

The theme of the 2017 Congress is **Competence, Collaboration and Capability**. PMI believes that solid project, program and portfolio management is based on a multi-layered foundation where these three concepts are key. This focus on competence, collaboration and capability, will be evident throughout the conference.

PARTNERSHIP OPTIONS

Passion for Projects is more than a learning opportunity. It is a chance to connect with over 600 industry experts, to be inspired by your peers and to contribute your own knowledge. To make the most of this chance, organizations can take advantage of PMI's Partnership Options. These will help your organization promote itself and gain access to key decision-makers and opinion-shapers in the project management profession in Scandinavia. The options presented on the next page can make your organization an integral part of Passion for Projects via presentations, workshops, brand exposure and networking. Offers are not restricted to the packages outlined here – bespoke packages can be put together to maximize exposure and recognition for your venture at Passion for Projects 2017.

Ann Nordin
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PASSION FOR PROJECTS 2017

SPONSOR AND EXHIBITOR ALTERNATIVES

CONTENT/PARTNER LEVEL	PASSIONATE	MORE PASSIONATE	MOST PASSIONATE (LIMITED TO 4)
Exhibition area where lunch, dinner & coffee are served	2,5 m wide	3 m wide	3,4 m wide
Exhibition furniture	1 bar table 2 chairs	2 bar tables 2 chairs	2 bar tables 2 chairs
Exhibition equipment	One 10 amp, 2 kWh outlet, 3 sockets,		
Your logo will be featured on: <ul style="list-style-type: none"> Partners page on Passionforprojects.org Media displays (on site) Congress program (on site) 	✓	✓	✓
2 Day Congress Passes	2	4	6
Discount on Regular full price Congress Passes (SEK)*	200 per attendee	400 per attendee	600 per attendee
Funding (SEK)	35 000	59 000	89 000
Customer Case Presentation option (20-45 minutes)**			✓
Tool presentation ***	5 000	5 000	
PMI Sweden Chapter Bronze sponsor ****			✓

* To receive discount this needs to be invoiced

**Customer Case Presentation

• For partners who choose this option, the presentation should be sent to the program committee. The contents of the presentation must comply with PMI Talent Triangle • Quality control to be done by the program committee • Duration 20-45 minutes, including questions and a maximum of 3 PowerPoint pages • Presentation of the sponsor • Sessions will be scheduled throughout the duration of the conference • Sponsors are responsible for attracting audience

*** Tool Presentation

• This option will be held in a designated room • Sessions will be presented in the program.

**** Bronze sponsor PMI Sweden Chapter

• One year from march 2017 • 10% reduction on the PfP sponsor fee • Logo presented on www.pmi-se.org • Logo on PMI activities • You can display on your website that you are a PMI sponsor.

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PASSION FOR TALENT

This year at Passion for Projects, PMI will introduce a new sponsorship option: Passion for Talent. Every year the most important decision-makers, industry experts, and opinion-shapers in the Scandinavian project management profession are among the 600-800 attendees at Passion for Projects. **Passion for Talent** is a unique opportunity to engage with these attendees and become a central part of Passion for Projects 2017. By becoming a Talent Sponsor, organizations can promote themselves to PMI's membership and demonstrate their strengths as a leader, partner, or employer. To maximize its effectiveness there will be a limited number of Passion for Talent sponsors, so contact PMI soon to take advantage of this tremendous opportunity.

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Passion for Projects

A PMI Scandinavian Open Congress

PASSION FOR PROJECTS 2017

TALENT SPONSOR

PMI's key objective is to advance project management as a profession. A big part of this involves PMI members' continuous career development and training. Throughout their careers, PMI's members aim to learn more and to expand their project management skills and knowledge. This year at Passion for Projects, a new sponsorship option will be introduced for companies that share this commitment to learning, promoting talent and advancing project management.

Passion for Talent gives companies the chance to engage the the Passion for Projects delegates and to show them how they can make the most of their talents. It is a platform for organizations to demonstrate how they can develop and advance the project management skills and knowledge of the PMI membership, as well as promoting themselves as attractive forward-thinking employers. In order to maximise

sponsors' access to delegates, there will be a maximum of five Talent Sponsors. The price is SEK 40 000, which includes;

- 2 roll-ups wide exhibition area
- Increased visibility in printed program and the sponsor page on the website
- 4 free congress passes
- A separate room for meetings
- A special price, SEK 3 500 per co-worker from your organization, which is valid for invoiced payments until two weeks before the Congress.

The Talent Sponsor exhibition is located at a separate, highly visible section where congress delegates pass between sessions. Don't miss this great opportunity to meet 600 elite project managers and convince them of your Passion for Talent!

CONTENT/PARTNER LEVEL	TALENT SPONSOR
Exhibition area	1,8 m wide (2 roll ups)
Own small room for recruitment	✓
Exhibition furniture	1 bar table
Exhibition equipment	One 10 amp, 2 kWh outlet, 3 sockets, WiFi
Your logo will be featured on: <ul style="list-style-type: none"> • Partners page on Passionforprojects.org • In Congress program (on site) 	✓
2 Day Congress Passes	4
Special Price for extra attendees *	3 500
Funding (SEK)	40 000

* Attendees must register at least two weeks before the congress. Participants will be invoiced.