



PMI Sweden Chapter Congress

Passion for Projects

PASSION FOR PROJECTS 2018

Passion for Projects is arranged by Project Management Institute (PMI) and is a fantastic opportunity to be involved in the latest of Project management and related areas.

PMI is a non-profit organization run by its members and volunteers, delivering expertise and experience in the field of project Management. PMI has over 800.000 certified professionals worldwide and more than 2600 of them in Sweden.

The Swedish Chapter arranges more than 50 seminars annually and Passion for Projects is the major event.

The 2018 Passion for Projects is back in Gothenburg and the Swedish Exhibition & Congress Centre. The well known venue is strategically located in the center of town with excellent communications, parking possibilities and hotel facilities.

The last Passion for Projects in Gothenburg attracted more than 700 program, project and portfolio

managers as well as other industry experts from Scandinavia and the Baltic Sea area.

The theme for 2018 congress is **Organizational agility** and in addition to 4 keynote speeches, around 28 seminars will be presented in 4 parallel tracks in accordance to the PMI Talent Triangle. PMI believes that solid project, program and portfolio management is based on a foundation where the Talent Triangle concepts are key and will thus be evident throughout the conference concurrent with the theme.

PARTNERSHIP OPTIONS

Passion for Projects is more than a learning opportunity. It is a chance to connect with over 600 industry experts and decision-makers. We offer you the best value according to your needs, whether they are exposure, networking, presenting, work-shopping or a combination of any or all of the above.

From the options presented on the next page you can choose which package that best suits your organization's passions and needs.

The close cooperation with the Swedish Exhibition & Congress Centre also makes it possible for us to offer you help with transportation, booth building, extra furniture and technical equipment.

We look forward to meeting you to discuss partnership opportunities and how to best take advantage of this unique event.

Daniel Stenholm

Project Manager

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SPONSOR AND EXHIBITOR ALTERNATIVES

CONTENT/PARTNER LEVEL	PASSIONATE	MORE PASSIONATE	MOST PASSIONATE (LIMITED TO 4)
Exhibition area where lunch, dinner & coffee are served	2,5 m wide 2,5 m deep	3,0 m wide 2,5 m deep	3,4 m wide 2,5 m deep
Exhibition furniture *	1 bar table	1 bar table 1 coffee table 1 chair	2 bar tables 1 coffee table 2 chairs
Exhibition equipment	One 10 amp, 2 kWh outlet, 3 sockets, WiFi		
Your logo will be featured on: • Partners page on Passionforprojects.org • Media displays (on site) • Congress program (on site)	✓	✓	✓
2 Day Congress Passes	2	4	6
Discount on Regular full price Congress Passes (SEK)**	200 per attendee	400 per attendee	600 per attendee
Funding (SEK)	36 000	59 000	75 000
Customer Case Presentation option (30-45 minutes)***			✓
Tool presentation (SEK) ****	10 000	6 000	
Combo offer PMI Sweden Chapter sponsorship *****	✓	✓	✓

* Other furniture and technical equipment can be rented from the exhibition stand service • Price list will be sent to participating sponsors

** To receive discount this needs to be invoiced

*****Customer Case Presentation**

• For partners who choose this option, the presentation should be sent to the program committee not later than 2017-11-17. • The contents of the presentation must comply with PMI Talent Triangle • Quality control to be done by the program committee • Duration 30-45 minutes, including questions and a maximum of 3 PowerPoint pages presenting the sponsor • Sessions will be presented in the program • Sessions will be scheduled throughout the duration of the conference • Sponsors are responsible for attracting audience

**** **Tool Presentation**

• This option will be held in a designated room • Sessions will be displayed in the program • Presentation submitted for review not later than 2017-11-24 • Option limited to 7 presentations based on first come, first served

***** **Combo offer PMI Sweden Chapter sponsorship**

• Passion for Projects sponsors will receive combination offer along with PMI sponsorship