



# Passion for Projects Congress 2025

## Purpose of this document

To provide an introduction to the Project Management Institute (PMI) and the 2025, Passion for Projects Congress.

To set the correct expectations for all parties on topics, compensation, limitations, communication and participation.

## About Passions for Projects

The 14th annual Passion for Projects Congress will take place in Gothenburg, Sweden on March 10th-11th, 2025. The congress is the largest gathering in Scandinavia for project, program and portfolio managers. It has an international touch and brings some of the best speakers that PMI can offer worldwide.

Passion for Projects is arranged by the Swedish Chapter of PMI. The PMI organization has almost 700 000 members worldwide and 1 500 members in Sweden. It is a non-profit organization where work is performed by our network of volunteers. We arrange 40-50 seminars/webinars yearly with Passion for Projects Congress being our flagship event.

Website: <http://www.pmi-se.org>

Website: <http://www.passionforprojects.org>

## Venue

The Swedish Exhibition & Congress Centre  
412 94 Gothenburg  
Sweden

20 minutes from Landvetter Airport

Website: <https://en.svenskamassan.se/>

## Expected attendance 2025

500 + attendees

## Passion for Projects audience

Project managers, Portfolio managers, Program managers, PMO managers, Line managers, Project members, Educators, Decision makers, Consultants and Enthusiasts.

## Program basics

- 4 Keynotes
- 28 seminars in 4 parallel tracks (one of them is interactive)
- Language: Swedish and English (We try to keep a good mix)
- The time slot is 45 minutes including Q&A



## Some of the Attendee companies at earlier Passion for Projects Congresses

Progress Lead, Favro, Proggio, Antura, Projectum, Meqify, Arkatay, AstraZeneca, IIL, Adam.ai

## Seminar topics and tracks (preliminary)

- 4 Keynotes
- 28 seminars in 4 parallel tracks
- Each seminar will be tagged with:
  - Picture of the speaker
  - Language
  - Talent triangle
- Suggested Topics for “Sustainable Project Management with AI”:
  - AI in Resource Optimization
  - Environmental Impact Monitoring
  - Energy Efficiency and AI
  - Circular Economy and AI
  - AI for Social Responsibility
  - Challenging Projects
  - Other subjects related to Project management, Agile and AI
- Language: English or Swedish
- Seminar length: 45 minutes including questions

## Rules of Engagement

### Compensation

As PMI is a non-profit organization, all work carried out for the congress is on a voluntary basis. We, the project team, are passionate about projects and the idea of giving back to the community. As a speaker, you are asked to contribute to the Project Management community on the same voluntary basis.

We will cover reasonable travel costs and accommodation if needed.

If you need coverage for other costs, we could investigate the possibility for a sponsor to cover your costs. We also welcome you to find a sponsor for your own.

Please note that all activities for profit, branding and other purposes must be approved in individual agreements prior to the congress, this includes but is not limited to; the marketing or selling of services, books, software, licenses, subscriptions, book signings or similar.

### Speaker Benefits

As a speaker, you will be offered:

- Free entrance to the congress with all of its networking opportunities



- Free participation at the speaker dinner, on Sunday March 9th (including all volunteers working with the congress)

## Expectations

### On Passion for Projects

As a speaker, you can expect the following from the Passion for Projects team:

- You will be assigned a designated contact person, who will be available for communication via e-mail or by telephone
- General professional behavior and adherence to the PMI's Code of Ethics and Professional Conduct (<https://www.pmi.org/about/ethics/code>)

### On speakers

The team expects the following from you as a speaker:

- General professional behavior and adherence to the PMI's Code of Ethics and Professional Conduct (<https://www.pmi.org/about/ethics/code>)
- To be available for communication about the planning of the event via e-mail or by telephone
- To keep an open and creative dialogue on content, topic, and intended audience in order to maximize the success of the session
- To receive a copy of your presentation in good time before the start of the congress

## Way Forward

### Decision to participate

A speaker is considered to be booked for the Passion for Projects Congress 2025 when there is an email conversation where both parties are agreeing to book a seminar, specifying date, seminar headline, target audience seniority level and seminar topic. The final commitment is made when the speaker agreement is signed.

### Input needed from speakers

For the final program, the following is needed from each speaker:

- Name and title of speaker (as displayed in the program)
- Speaker photo
- Speaker bio (max 100 words)
- Seminar headline (max 50 chars)
- Seminar abstract (max 100 words)
- Seminar key take-away (max 10 words - What is the single most important message that the audience should remember from your presentation)
- Seminar target audience seniority (Intro / Practitioner / Advanced)
- Seminar topic tags (see above)
- Food preferences (if you need special food)



- Presentation 2 weeks in advance (we recommend to present from our computers)

## Competence, Collaboration and Capability

We strongly believe that solid Project, Program and Portfolio Management is based on a multi-layered foundation:

- Defined methodologies, tools and techniques.
- Human interactions and motivation.
- How to navigate in a fast-paced, rapidly changing world, and leading the way.

Our focus theme Competence, Collaboration and Capability will remain throughout the conference.

## About PMI

PMI is one of the world's largest not-for-profit membership associations for the project management profession. Our professional resources and research empower almost 700 000 members, credential holders and volunteers in 217 countries and territories around the world to enhance their careers, improve their organizations' success and further mature the profession.

PMI's worldwide advocacy for project management is reinforced by our globally recognized standards and certification program, extensive academic and market research programs, chapters and communities of practice, as well as professional development opportunities.

Website: <http://www.pmi.org>.

## About PMI Sweden Chapter

PMI is represented worldwide through local chapters which provide PMI services and organizes local activities for their members. In January 1998, the first local branch in Scandinavia was formed; Central Sweden Chapter, which has developed into the nationwide PMI Sweden Chapter. The Board consisted of representatives from the Swedish business community and held its first meeting on March 30, 1998 in Gothenburg.

Like PMI, the PMI Sweden Chapter aims to spread knowledge about project management, establish project management as a profession and individual area of expertise and to provide a network for the exchange of experiences between people working in projects and project organisations. Today the PMI Sweden Chapter has about 1 500 members.

For more information on PMI Sweden Chapter please visit <http://www.pmi-se.org>