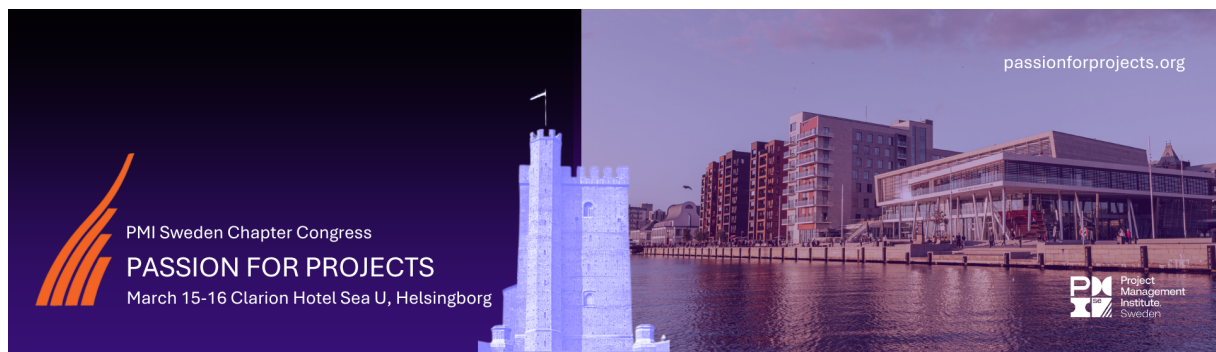




Passion for Projects Congress 2027

Purpose of this document

To provide a clear overview of PMI Sweden Chapter and Passion for Projects Congress 2027, and to establish a shared understanding between the congress team and invited speakers regarding theme, topic areas, communication, and practical arrangements.

About Passion for Projects

Passion for Projects Congress is PMI Sweden Chapter's flagship event and the largest gathering in Scandinavia for professionals in project, programme, and portfolio management. The congress brings together 300+ participants and provides a high-impact platform for inspiration, knowledge sharing, and professional networking – with a dynamic programme of keynotes, seminars, and interactive sessions.

The congress is organised by PMI Sweden Chapter – a non-profit organisation with approximately 1,500 members in Sweden and nearly 700,000 globally. Operations are run entirely by volunteers and are complemented by 40–50 seminars and webinars per year.

Website PMI Sweden: <http://www.pmi-se.org>

Website Congress: <http://www.passionforprojects.org>

Place

Clarion SeaU, Helsingborg

Theme 2027: Shift Happens

Shift Happens – an exploration of how AI, complexity, sustainability, and continuous change reshape project delivery, leadership, and governance.

Expected attendance and previous participating industries

300+ participants from sectors including:

- Automotive, manufacturing, and industry
- Construction, infrastructure, and packaging
- Defence and security
- Energy, environment, and public utilities
- IT and consulting services

- Healthcare, pharmaceuticals, and medical technology
- Finance and banking
- Research, development, and education
- Logistics and retail
- Non-profit sector and PMI-related roles

Target Audience

Project/programme/portfolio managers, PMOs, line managers, leaders, consultants, trainers, change managers, and students.

Programme at a Glance

- 4 keynotes
- 20-28 seminars and workshops in 2–3 parallel tracks
- Languages: Swedish and English
- Session length: 45 minutes including Q&A

What We Are Looking For

We invite practical, honest, and thought-provoking sessions that explore the shift reshaping our profession. Every track touches on the same core question: what is changing, what does it demand of us, and how do we respond? We welcome all contributions, but are particularly interested in:

- Leadership, culture, and human adaptability
- AI, governance, and responsible transformation
- Complexity, delivery, and organisational performance
- Sustainability and long-term value

Preferred Formats

We value substance over style – but we also know that how you say something shapes whether it lands. We welcome:

- Case studies and honest accounts – what really happened, not just what worked
- Workshops and interactive sessions that create shared insight in the room
- Lightning talks and focused provocations that challenge received wisdom
- Panels that surface genuine disagreement and constructive tension
- Research-based perspectives that ground the conversation in evidence

We Ask You to Answer Three Questions

When you describe your session – in your submission or in dialogue with us – we ask you to address three questions. These are not administrative boxes to tick. They are the heart of what makes a session worth attending:

- What is the shift you are addressing, and why does it matter right now? Not just "this topic is important," but: what has changed, what pressure does it create, and why is this the right moment to talk about it?
- What concrete take-away will the audience leave with? Something they can

think, do, or question differently when they are back at work on Monday morning.

- What difficult conversations should the profession start having? What are we collectively avoiding, under-discussing, or getting wrong? We want sessions that open doors, not just affirm what we already believe.

Topic Areas and Tracks

Below you will find the four tracks of the congress. Each one represents a distinct angle on Shift Happens. The subtopics within each track are offered as inspiration, not as a fixed list. If your session fits the spirit of a track but approaches it from a different angle, we encourage you to submit it anyway.

Track 1 – Leadership, Culture & Human Adaptability

Leadership is being tested. Transformation fatigue is a reality. Trust is harder to build and easier to lose. This track explores what it takes to lead people – not just projects – through a period of genuine uncertainty and continuous change.

Example topics:

- Leading through uncertainty
- Building trust during transformation
- Transformation fatigue and resilience
- Future leadership capabilities
- Cross-functional collaboration and stakeholder engagement in complex environments

Track 2 – AI, Governance & Responsible Transformation

AI is entering project and portfolio management fast – and governance frameworks are struggling to keep pace. This track examines how organisations can adopt AI responsibly, make better decisions with data, and maintain meaningful human oversight.

Example topics:

- Leadership in AI-enabled organisations
- Human-AI collaboration
- Data-driven decision making
- Responsible AI adoption

Track 3 – Complexity, Delivery & Organisational Performance

Delivery is getting harder. Organisations are more complex, priorities more contested, and the gap between strategy and execution wider. This track is for practitioners who live in that gap and have something real to say about it.

Example topics:

- Managing bottlenecks
- PMO evolution
- Agile in the age of AI

- Systems thinking in project environments
- Lessons learned and practical experiences

Track 4 – Sustainability & Long-Term Value

Sustainability is no longer optional or peripheral. ESG commitments, regulatory requirements, and stakeholder expectations are changing how projects are planned, governed, and measured. This track explores what the shift demands in practice.

Example topics:

- ESG and project delivery
- Sustainable transformation
- Circular business models and their implications for how we plan and deliver
- Measuring long-term value: how do we account for impact beyond the project boundary?
- Aligning sustainability goals with business strategy and stakeholder expectations

What You Can Include in Your Talk

- Evidence-based insights, real-world case studies, and practical tools
- Discussions of AI-augmented work, ESG, circularity, SDGs, and other sustainability topics
- Reflections on PMI's M.O.R.E.™ framework (Maximising success, Organisational agility, Reducing waste, Elevating through technology & AI)
- Non-commercial, educational content that adds value to the profession
- Links to open-access research or publicly available resources

What You Cannot Include in Your Talk

- Direct promotion or sales of commercial products, services, books, software licences, subscriptions, or paid training
- Solicitation of business, contracts, or sponsorships during the session
- Use of copyrighted material without permission, except when covered by fair use for educational purposes
- Any content that conflicts with PMI's Code of Ethics and Professional Conduct (e.g. misrepresentation, conflict of interest, or breach of confidentiality)
- Discriminatory, harassing, or politically partisan statements

Rules of engagement

Compensation & Reimbursement

As PMI is a non-profit organisation, all congress work is done on a voluntary basis. Our project team is passionate about project management and giving back to the community. As a speaker, you are expected to contribute to the project management community on the same voluntary terms.

We can reimburse reasonable travel costs and accommodation where needed, but we encourage speakers to cover their own costs where possible, in line with the event's non-profit nature. Where reimbursement is provided, the following principles apply:

- Accommodation: 1 night per presentation, at the congress partner hotel rate
- Travel: Up to 50% of the average economy-class ticket price for reasonable travel (e.g. train or economy-class flight). Local transport is not normally reimbursed.

No reimbursement is provided for partner-presented sessions. All reimbursements must be pre-approved in writing in the Speaker Agreement before any bookings are made. Please contact us if you have other cost needs or wish to explore a sponsorship arrangement.

Marketing and Sales

All commercial activity (sale of books, software, services, etc.) must be approved separately in advance.

Speaker Benefits

- Free congress entry with full access to the entire programme, including dinner and entertainment on Monday evening (15 March)
- Invitation to the official Speaker & Volunteer Dinner (Sunday, 14 March)
- Promotion via the congress channels and social media

What We Expect from You as a Speaker

- Engaged dialogue about topic and audience
- Submit presentation materials on time
- Be available for session planning
- Follow PMI's Code of Ethics: <https://www.pmi.org/about/ethics/code>

You will be assigned a dedicated contact from the team who will support you throughout the process.

Next Steps

To ensure a high-quality, balanced programme that aligns with our theme, we follow a structured onboarding process:

Proposal Validation: Once we receive your application, the Program & Speakers Team reviews the proposal to ensure it aligns with the theme Shift Happens and complements the overall programme balance.

Introductory Interview: If your proposal is of interest, we will invite you to a short introductory interview. In this meeting, we will get to know each other, and we will present in more detail how the congress works and how we collaborate with our speakers.

Agreement Meeting: If both parties agree that there is a strong match, we will book a second meeting to discuss the specific terms of your participation and jointly set

up a draft agreement proposal.

Final Booking: A speaker is considered formally booked once the Speaker Agreement has been signed. This agreement will confirm the:

- Date and time slot
- Session title and target audience seniority
- Topic area and agreed coverage terms

Information We Will Need From You

For the final programme, we will collect the following information through dialogue with you. This, along with other details, will be documented in an appendix to the Speaker Agreement, which we will ask you to complete after signing.

- Name and title
- Portrait photo
- Short biography (max 100 words)
- Walk-on song (5–10 seconds of a song you would like played as you walk on stage)
- Session title (max 50 characters)
- Session abstract (max 100 words)
- Key takeaway (max 10 words – what the audience should remember)
- Target audience seniority (Intro / Practitioner / Advanced)
- Topic areas (tags as listed above)

Competence, Collaboration & Capability

We believe that successful project, programme, and portfolio management rests on a multifaceted foundation:

- Well-defined methods, tools, and ways of working
- Human relationships, interaction, and motivation
- The ability to navigate a rapidly changing world – and show the way forward

The theme of Competence, Collaboration & Capability runs as a common thread throughout the entire congress.

About PMI

Project Management Institute (PMI) is one of the world's largest membership organisations for project managers, with a presence in over 200 countries and nearly 700,000 members, credential holders, and volunteers globally. By offering standards, certifications, and research-based development, PMI strengthens both the profession and the value of project management worldwide.

In close collaboration with Green Project Management (GPM), PMI drives initiatives to integrate sustainability into project practice, making ESG perspectives, circular principles, and the Sustainable Development Goals (SDGs) a natural part of how we lead change.

PMI also stands behind M.O.R.E.™ – A Framework for Project Success, a thought

leadership initiative that encourages project managers to Manage perceptions and build shared understanding, Own the success of the project, Reassess continuously and adapt as needed, and Expand perspectives by connecting to the bigger picture.

Together, these collaborations and frameworks help shape a more relevant, sustainable, and strategic project management reality.

Website: <http://www.pmi.org>

About PMI Sweden Chapter

PMI Sweden Chapter is the Swedish branch of Project Management Institute, bringing together over 1,500 members from across the country. We work to spread knowledge of project management, strengthen the profession, and create networks where professionals can develop together.

As a non-profit organisation, our work is driven by dedicated volunteers who organise seminars, workshops, and our annual flagship congress – Passion for Projects. We operate throughout Sweden and collaborate with industry, the public sector, academia, and international PMI networks to create real value for our members and partners.

Together, we create the conditions for competence development, knowledge exchange, and leadership in change.

Website: <http://www.pmi-se.org>