



PMI Sweden Chapter Congress

Passion for Projects

Clarion Hotel, Stockholm, 11-12 March 2019

PASSION FOR PROJECTS 2019

Passion for Projects is Scandinavia's largest project management event, attracting hundreds of like-minded professionals for two days of high-quality learning and networking.

Passion for Projects is arranged by Swedish Chapter of Project Management Institute (PMI). PMI, a non-profit organization, is the leading association for project, program and portfolio management professionals, and is run by its members and volunteers. PMI has over 1.2 million certified professionals worldwide, including more than 2,600 in Sweden.

The Swedish Chapter, with its flagship event Passion for Projects, organizes more than 50 seminars annually. The most recent in east region, held in Uppsala – attracted more than 600 project, program and

portfolio managers as well as other industry experts from Scandinavia, the Baltic region and beyond.

The theme of this year's congress is "*Projects in the Digital Era*" and in addition to 4 keynote speeches, around 15 seminars will be presented in 3 parallel tracks in accordance with the PMI Talent Triangle. We believe that solid project, program and portfolio management is based on a foundation where the Talent Triangle concept is key so it will be evident throughout the congress along with the theme.

PARTNERSHIP OPTIONS

Passion for Projects is more than a learning opportunity. It is a chance to connect with over 500 industry experts and decision-makers. We offer you the best value according to your needs, whether they are exposure, networking, presenting, workshoping or a combination of these.

From the options presented on the next page you can choose the package that best suits your organization's passion and needs.

We are looking forward to a conversation with you to discuss potential partnership opportunities and how to best benefit from this unique event.



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SPONSOR AND EXHIBITOR ALTERNATIVES

CONTENT/PARTNER LEVEL	MOST PASSIONATE (LIMITED TO 3)	MORE PASSIONATE	PASSIONATE
Exhibition area ¹	3,5 m wide 2,0 m deep	3,0 m wide 2,0 m deep	2,5 m wide 2,0 m deep
Exhibition furniture ²	2 conference tables or 2 standing tables ³ 3 chairs	1 conference table or 1 standing table 2 chairs	1 conference table or 1 standing table 1 chair
Exhibition equipment	One 10 amp, 2 kWh outlet, 3 sockets, WiFi		
Your logo will be featured on: • Partners page on Passionforprojects.org • Media displays (on site) • Congress program (on site)	✓	✓	✓
2 Day Congress Passes	6	4	2
Discount on Regular full price Congress Passes (SEK) ⁴	600 per attendee	400 per attendee	200 per attendee
Funding (SEK)	76 000	58 000	38 000
Combo offer PMI Sweden Chapter sponsorship ⁵	✓	✓	✓
Customer Case Presentation option (30-45 minutes) ⁶	✓		
Tool presentation (SEK) ⁷	For free	6 000	10 000

1. At Coffee Lounge & Art Lounge of Clarion Hotel

2. The tables are with tablecloths. Additional furniture and technical equipment can be rented from the venue. Price list will be sent to participating sponsors.

3. Alternative: 1 conference table and 1 standing table.

4. Discount available only to customers paying by invoice.

5. Passion for Projects sponsors will receive combination offer along with PMI SE sponsorship.

6. For partners who choose Customer Case Presentation, the presentation should be sent to the program committee no later than

2018-11-16. • The contents of the presentation must comply with PMI Talent Triangle. Quality control to be done by the program committee.

• Duration 30-45 minutes, including questions and a maximum of 3 PowerPoint pages presenting the sponsor. • Sponsors are responsible for attracting audience. • Sessions will be presented in the program and scheduled throughout the duration of the congress.

7. Tool Presentation will be offered if at least 5 partners register for it. • Due date for registration is 2018-11-08. • This option will be held in a designated room. • Sessions will be displayed in the program. • Presentation submitted for review not later than 2018-11-16 • Option limited to 7 presentations on first come, first served basis.