



PMI Sweden Chapter Congress
Passion for Projects

PASSION FOR PROJECTS 2020

Passion for Projects is Scandinavia's largest project management event, attracting hundreds of likeminded professionals for two days of high-quality learning and networking.

Passion for Projects is arranged by Swedish Chapter of Project Management Institute (PMI). PMI, a non-profit organization, is the leading association for project, program and portfolio management professionals, and is run by its members and volunteers. PMI has over 1.2 million certified professionals worldwide, including more than 2,600 in Sweden.

The Swedish Chapter of PMI, with its flagship event Passion for Projects, organizes more than 50 seminars annually.

The most recent Passion for Projects Congress in Malmö attracted more than 600 project, program and portfolio managers as well as other industry experts from Scandinavia, the Baltic region and beyond.



The theme of this year's congress is "Orchestrating Projects in a Transforming World" and in addition to 4 keynote speeches, around 16 seminars will be presented in 4 parallel tracks in accordance with the PMI Talent Triangle.

We believe that solid project, program and portfolio management is based on a foundation where the Talent Triangle concept is key so it will be evident throughout the congress along with the theme.

PARTNERSHIP OPTIONS

Passion for Projects is more than a learning opportunity. It is a chance to connect with over 500 industry experts and decision-makers. We offer you the best value according to your needs, whether they are exposure, networking, presenting, workshopping or a combination of these.

From the options presented on the next page you can choose the package that best suits your organization's passion and needs.

We are looking forward to a conversation with you to discuss potential partnership opportunities and how to best benefit from this unique event.

SPONSOR AND EXHIBITOR ALTERNATIVES

| CONTENT/PARTNER LEVEL | MOST PASSIONATE (LIMITED TO 2) | MORE PASSIONATE | PASSIONATE |
|---|--|--------------------------------|-------------------------------|
| Exhibition area ¹ | 3,5 m wide 2,0 m deep | 3,0 m wide 2,0 m deep | 2,5 m wide 2,0 m deep |
| Exhibition furniture ^{2 & 3} | 1 conference table 1 standing (bar) table 3 chairs | 1 conference table 2 chairs | 1 conference table 1 chair |
| Exhibition equipment | One 10 amp, 2 kWh outlet, 3 sockets, | | |
| Your logo will be featured on: • Partners page on Passionforprojects.org • Media displays (on site) • Congress program (on site) | ✓ | ✓ | ✓ |
| 2 Day Congress Passes | 6 | 4 | 2 |
| Discount on Congress Passes (SEK) ⁴ | 600 per attendee | 400 per attendee | 200 per attendee |
| Funding (SEK) | 75 000 | 55 000 | 37 000 |
| Combo offer PMI Sweden Chapter sponsorship ⁵ | ✓ | ✓ | ✓ |
| Case Presentation (30-45 minutes) ⁶ | ✓ | | |
| Tool presentation (SEK) ⁷ | ✓ | | |

1. At second floor of Clarion Congress, Malmö Live

2. The tables are with tablecloths.

3. Some furniture and technical equipment can be rented from the venue. (Price list will be sent to participating sponsors)

4. This discount can be used by a given discount code or by invoice

5. Combo offer PMI Sweden Chapter sponsorship. Passion for Projects sponsors will receive combination offer along with PMI SE sponsorship.

6. Case Presentation

• Due date for registration and submitting presentations is 2019-11-22.

• The contents of the presentation must comply with PMI Talent Triangle.

• Quality control to be done by the program committee.

• Duration 30-45 minutes, including questions and a maximum of 3 PowerPoint pages presenting the sponsor.

• Sessions will be presented in the program.

• Sessions will be scheduled throughout the duration of the congress.

• Sponsors are responsible for attracting audience.

7. Tool Presentation

• Due date for registration and submitting presentations is 2019-11-22.

• This option will be held in a designated room.

• Sessions will be displayed in the program.

* The case presentation and tool presentation are granted to the most passionate sponsors if the committee receive their registrations and presentations before the deadline.