



Passion for Projects Congress 2022

Purpose of this document

Provide an introduction to the Project Management Institute (PMI), PMI Sweden Chapter and the Passion for Projects Congress 2022.

To set the correct expectations for all parties on topics, compensation, limitations, communication and participation.

About Passions for Projects Congress

The 11th annual Passion for Projects Congress will take place in Göteborg, Sweden, March 14th-15th, 2022. The congress is the largest gathering in Scandinavia for project, program and portfolio managers. It has an international touch but also showcasing local advancements.

Passion for Projects Congress is arranged by the PMI Sweden Chapter. The PMI organization has 650 000 members worldwide and 1 500 members in Sweden. It is a non-profit organization where work is performed by our network of volunteers. We arrange 40-50 seminars yearly with Passion for Projects Congress being our flagship event.

Website: <http://www.passionforprojects.org>

Venue

Svenska Mässan
Mässans gata/Korsvägen
412 94 Göteborg
Sweden

Website: <https://svenskamassan.se/>

Expected attendance 2022

500 - 800 attendees



Passion for Projects Congress audience

Project Managers, Portfolio Managers, Program Managers, PMO Managers, Change Makers, Line Managers, Project Members, Educators, Decision Makers, Consultants and Enthusiasts.

Program basics

- 4 Keynotes
- 24 seminars in minimum three parallel tracks
- Language: Swedish or English (minimum one track in English)



Some of the Attendee companies at Passion for Projects Congress 2020

Tetra Pak, Volvo, FRA, Thule, Sigma, Siemens, Saab, Galenica, ESS, Ericsson, Axis, AstraZeneca, ABB, Alfa Laval

Congress theme and topics

- Theme: *Leading change in a changed world*
- Topics:
 - Creating value by being in the frontline of understanding our transformed world
 - Embracing change while aiming to shape the future and reach long-term sustainable goals
 - Managing projects in a world where many old rules, experiences, tools and techniques no longer apply
 - Exploring opportunities and minimizing risks in the agile transformation
- Language: Language: Swedish or English (minimum one track in English)
- Seminar length: 30 minutes speech + 15 minutes Q&A
- We classify seminars according to the Talent Triangle (<https://www.pmi.org/learning/training-development/talent-triangle>)

Rules of Engagement

Compensation

As PMI is a non-profit organization, all work carried out for the congress is on voluntary basis. We, the project team, are passionate about projects and the idea of giving back to the community. As a speaker, you are asked to contribute to the Project Management community on the same voluntary basis.

If you need coverage for your costs, we could investigate the possibility for a sponsor to cover your costs. We also welcome you to find a sponsor for your own.

Limitations

All costs and expenses are excluded.

Please note that all activities for profit, branding and other purposes must be approved in individual agreements prior to the congress, this includes but is not limited to; the marketing or selling of services, books, software, licenses, subscriptions, book signings or similar.

Speaker Benefits

As a speaker, you will be offered:

- Free entrance to the congress with all of its networking opportunities
- Free participation at the speaker dinner, on Sunday March 13th (including all volunteers working with the congress)



Expectations

On Passion for Projects Congress

As a speaker, you can expect the following from the congress team:

- You will be assigned a designated contact person, who will be available for communication via e-mail or by telephone
- General professional behaviour and adherence to the PMI's Code of Ethics and Professional Conduct (<https://www.pmi.org/about/ethics/code>)

On speakers

The congress team expects the following from you as a speaker:

- General professional behaviour and adherence to the PMI's Code of Ethics and Professional Conduct (<https://www.pmi.org/about/ethics/code>)
- To be available for communication about the planning of the event via e-mail or by telephone
- To keep an open and creative dialogue on content, topic, and intended audience in order to maximize the success of the session
- To receive a copy of your presentation prior to the start of the congress

Way Forward

Decision to participate

A speaker is considered to be booked for the Passion for Projects Congress 2022 when there is an e-mail conversation where both parties are agreeing to book a seminar, specifying date, seminar headline and seminar topic. A formal Speaker's Agreement should be signed by each speaker and returned to PMI Sweden Chapter.

Input needed from speakers

For the final program, the following is needed from each speaker:

- Name and title of speaker (as displayed in the program)
- Speaker photo
- Speaker bio (max 100 words)
- Seminar headline (max 50 chars)
- Seminar abstract (max 100 words)
- Seminar key take-away (max 10 words - What is the single most important message that the audience should remember from your presentation)
- Food preferences (if you need special food)
- Presentation 2 weeks in advance



About PMI

Project Management Institute (PMI) is the world's leading professional association for a growing community of millions of project professionals and changemakers worldwide.

As the world's leading authority on project management, PMI empowers people to make ideas a reality. Through global advocacy, networking, collaboration, research, and education, PMI prepares organizations and individuals to work smarter in an ever-changing and dynamic world. Building on a proud legacy dating to 1969, PMI is a “for-purpose” organization working in nearly every country around the world to advance careers, strengthen organizational success, and enable changemakers with new skills and ways of working to maximize their impact. PMI offerings include globally recognized standards, certifications, online courses, thought leadership, tools, digital publications, and communities.

Website: <http://www.pmi.org>

About PMI Sweden Chapter

PMI is represented worldwide through local chapters which provide PMI services and organizes local activities for their members. In January 1998, the first local branch in Scandinavia was formed; Central Sweden Chapter, which has developed into the nationwide PMI Sweden Chapter. The Board consisted of representatives from the Swedish business community and held its first meeting on March 30, 1998 in Gothenburg.

Like PMI, the PMI Sweden Chapter aims to spread knowledge about project management, establish project management as a profession and individual area of expertise and to provide a network for the exchange of experiences between people working in projects and project organisations. Today the PMI Sweden Chapter has about 1 500 members.

For more information on PMI Sweden Chapter please visit <http://www.pmi-se.org>