



Passion for Projects Congress 2026

Purpose of this document

To provide a clear overview of the PMI Sweden Chapter and the 2026 Passion for Projects Congress, and to align expectations between the congress team and all invited speakers regarding theme, topics, communication, and practical arrangements.

About Passion for Projects

The 15th Annual Passion for Projects Congress will be held in Stockholm, Sweden, on March 9–10, 2026, at the iconic venue Münchenbryggeriet. This flagship event of the PMI Sweden Chapter is the largest gathering of its kind in Scandinavia for project, program, and portfolio professionals.

The congress brings together more than 300 participants and offers a high-impact platform for inspiration, learning, and professional networking — featuring a dynamic program of keynotes, seminars, and interactive sessions.

Passion for Projects is arranged by the Swedish Chapter of PMI. The PMI organization has almost 700 000 members worldwide and 1 500 members in Sweden. It is a non-profit organization where work is performed by our network of volunteers. We arrange 40-50 seminars/webinars yearly with Passion for Projects Congress being our flagship event.

Website: <http://www.pmi-se.org>

Website: <http://www.passionforprojects.org>

Venue

Münchenbryggeriet
Torkel Knutssongatan 2
118 25 STOCKHOLM
Sweden

Expected Attendance 2026 and Previously Represented Industries

300+ participants from sectors including:

- Automotive, manufacturing, and industrial engineering
- Construction, infrastructure, and packaging
- Defense and security

- Energy, environment, and public utilities
- IT and consulting services
- Healthcare, pharmaceuticals, and medical technology
- Finance and banking
- Research, development, and education
- Logistics and retail
- Non-profit sector and PMI-related roles

Passion for Projects audience

Project/Program/Portfolio Managers, PMOs, Line Managers, Executives, Consultants, Educators, Change Makers, and Students

Program basics

- 4 Keynotes
- 24 seminars in 2-3 parallel tracks (one of them is interactive)
- Language: Swedish and English (We try to keep a good mix)
- The time slot is 45 minutes including Q&A

Seminar topics and tracks

Speakers are encouraged to submit topics that reflect the 2026 theme within (but not limited to) the following focus areas:

M.O.R.E.™ – A Framework for Project Success (PMI) -

<https://www.pmi.org/about/purpose>

- Managing perceptions to align expectations and define value
- Owning project success beyond scope and deliverables
- Reassessing assumptions to adapt in real time
- Expanding perspective to link projects with broader goals (strategic, societal, environmental)

Sustainable Project Leadership (PMI + GPM Joint Initiative) -

<https://www.pmi.org/about/press-media/2025/project-managers-empowered-to-drive-impact-through-new-joint-venture>

- Embedding ESG, circularity, or SDGs into everyday project practice
- Reassuring and communicating long-term value of sustainable outcomes
- Leading change across complex and interconnected systems
- Aligning sustainability goals with business strategy and stakeholder needs

Leadership & Strategic Impact

- The project leader as a strategic enabler and cultural influencer
- Success stories where purpose-driven leadership led to measurable outcomes
- Building PMOs and organizational cultures that prioritize value over velocity
- Translating strategy into execution with clarity and accountability

Value Creation & Impact Measurement

- Shifting from deliverables to outcomes: how do we measure what truly matters?
- Requirements management as a driver of long-term value
- How projects connect to business strategy and societal benefit
- Cross-functional and cross-organizational collaboration as a success enabler

We welcome both practical case studies, innovative tools or frameworks, and insightful thought leadership from both experienced and emerging voices in the field.

Rules of Engagement

Compensation

As PMI is a non-profit organization, all work carried out for the congress is on a voluntary basis. We, the project team, are passionate about projects and the idea of giving back to the community. As a speaker, you are asked to contribute to the Project Management community on the same voluntary basis.

We will cover reasonable travel costs and accommodation if needed and according to the principles stated below. Coverage will not be provided for partner presentations.

- **Accommodation**
Accommodation can be covered for **one night per presentation** up to the equivalent price for our partner hotel.
- **Travel costs**
For travel costs PMI Sweden Chapter can cover up to **50% of the average ticket price** for the most reasonable mode of transportation required to attend the event (e.g., economy-class flight or train). This is based on standard, mid-range ticket prices relevant to the speaker's point of departure. Local transfers, taxis, parking fees, and similar incidental costs are normally not reimbursed.

All reimbursements **must be agreed upon and documented** as part of the **Speaker Agreement** at the time of signing to be considered valid. Reimbursements not confirmed in writing prior to booking will not be honored.

If you anticipate significant travel expenses, please contact the congress team before signing the agreement to discuss available support.

If you need coverage for other costs, we could investigate the possibility for a sponsor to cover your costs. We also welcome you to find a sponsor for your own.

Marketing, branding och sales

Please note that all activities for profit, branding and other purposes must be approved in individual agreements prior to the congress, this includes but is not limited to; the marketing or selling of services, books, software, licenses, subscriptions, book signings or similar.

Speaker Benefits

As a speaker, you will receive:

- Free congress entry with full access to sessions and networking
- Invitation to the official **Speaker & Volunteer Dinner** (Sunday, March 8)
- Promotion via congress channels, website, and social media

Expectations

As a speaker, we expect that you:

- Engage in open and creative dialogue around topic and audience relevance
- Submit presentation materials in good time prior to the congress
- To be available for communication about the planning of the event via e-mail or by telephone
- Adhere to PMI's **Code of Ethics and Professional Conduct**
<https://www.pmi.org/about/ethics/code>

You will be supported by a **designated contact person** from the congress team throughout the process.

Way Forward

Decision to participate

A speaker is considered to be booked for the Passion for Projects Congress 2026 when there is an e-mail conversation where both parties are agreeing to book a seminar, specifying date, seminar headline, target audience seniority level and seminar topic. The final commitment is made when the speaker agreement is signed.

Input needed from speakers

For the final program, we will need the following information. We will collect this during our dialogue with you. This, along with other relevant details, will be documented in an appendix to the Speaker Agreement, which we will ask you to complete after the agreement has been signed.

- Name and title of speaker (as displayed in the program)
- Speaker photo
- Speaker bio (max 100 words)
- Seminar headline (max 50 chars)
- Seminar abstract (max 100 words)
- Seminar key take-away (max 10 words - What is the single most important message that the audience should remember from your presentation)
- Seminar target audience seniority (Intro / Practitioner / Advanced)
- Seminar topic tags (see above)

Competence, Collaboration and Capability

We strongly believe that solid Project, Program and Portfolio Management is based on a multi-layered foundation:

- Defined methodologies, tools and techniques.
- Human interactions and motivation.
- How to navigate in a fast-paced, rapidly changing world, and leading the way.

Our focus theme **Competence, Collaboration and Capability** will remain throughout the conference.

About PMI

PMI is one of the world's largest not-for-profit membership associations for the project management profession. Our professional resources and research empower almost 700 000 members, credential holders and volunteers in 217 countries and territories around the world to enhance their careers, improve their organizations' success and further mature the profession.

PMI's worldwide advocacy for project management is reinforced by our globally recognized standards and certification program, extensive academic and market research programs, chapters and communities of practice, as well as professional development opportunities.

Website: <http://www.pmi.org>.

About PMI Sweden Chapter

PMI is represented worldwide through local chapters which provide PMI services and organize local activities for their members. In January 1998, the first local branch in Scandinavia was formed; Central Sweden Chapter, which has developed into the nationwide PMI Sweden Chapter. The Board consisted of representatives from the Swedish business community and held its first meeting on March 30, 1998 in Gothenburg.

Like PMI, the PMI Sweden Chapter aims to spread knowledge about project management, establish project management as a profession and individual area of expertise and to provide a network for the exchange of experiences between people working in projects and project organisations. Today the PMI Sweden Chapter has about 1 500 members.

For more information on PMI Sweden Chapter please visit <http://www.pmi-se.org>.