



PMI Sweden Chapter Congress

# Passion for Projects

Svenska Mässan, Göteborg, 12-13 March 2018

# WELCOME



**PMI Sweden Chapter** is organizing the Passion for Projects Congress for the eighth time. The Passion for Projects Congress is the largest event in Scandinavia for people who are passionate about projects. This year we are back in Gothenburg, where the first congress was held in 2011! On top of that, it is our chapter's 20-year anniversary – altogether this makes this year's congress extra special for us!

The congress is a step towards our chapter's vision: to be a force for change in society, measured by the fact that organizations have embraced and appreciate projects as a way of working. Our ambition is to be a source of knowledge regarding project management; we aim to promote networking and, not least, strive to create an arena where people can enjoy themselves. This year, we have sharpened the focus on topics connected to the ideal skill set — the Talent Triangle — a combination of technical project management, leadership, and strategic and business management expertise.

We believe that by framing the ideal skill set in this way, we make it easy for everyone to find something that matches their personal passions and interests.

Agile... Waterfall... Hybrid... Find Your Mix. This year's theme fits well with two powerful game-changers: Our PMBOK® Guide – Sixth Edition, the acknowledged gold standard in project management, and the perfect complement, our Agile Practice Guide. The Agile Practice Guide is useful for traditional project managers looking to adapt to an agile approach, and was created in partnership with Agile Alliance®. This year we have attracted an international line-up of speakers who are ready to present and avail us of their knowledge and experiences regarding Organizational Agility (and more)!

We have a strong selection of leading companies in our exhibitor area, a fantastic venue, excellent food and refreshments, amazing entertainment and music, and plenty of room for networking, passionate discussions and fun! We encourage you to make the most of this congress - go to seminars, network, visit the exhibitors and our PMI booth, and most importantly, enjoy yourself!

The PMI Sweden Chapter and the entire Passion for Projects Congress 2018 team wish you a warm welcome to Gothenburg!

**Cecilia Svensson**

*PMI Sweden Chapter President*

**Martin Hultman**

*PMI Sweden Chapter Branch Chair West*

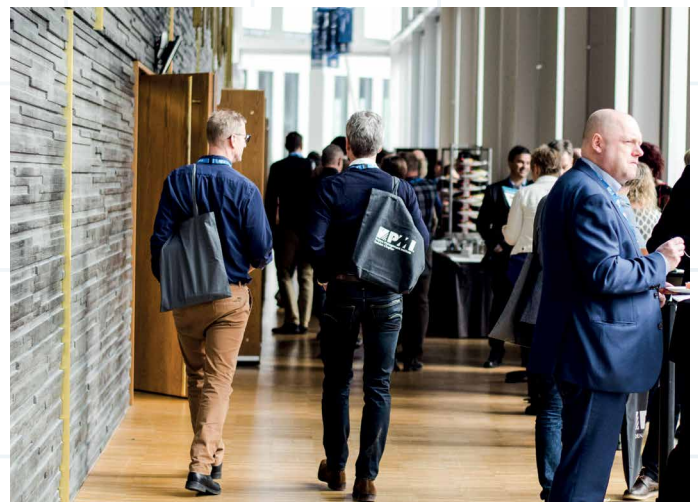
**Jan-Erik Larsson**

*Project Manager Passion for Projects 2018*

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*Passion For Projects Congress 2017, Malmö Live*

# ABOUT

## PASSION FOR PROJECTS

Passion for Projects Congress is Scandinavia's largest meeting place for project management enthusiasts. This year it is being organised and arranged by volunteers from PMI Sweden Chapter Branch West.



Our ambition is to bring together enthusiastic attendees from around Scandinavia who are interested in developing their project management knowledge and broadening their networks.

Our target groups are: Project Managers, Portfolio Managers, Program Managers, Organisational Leaders, PMO Managers, Line Managers, Project Members, Educators, Decision Makers, Consultants and Enthusiasts, all with one thing in common – sharing a passion for projects.

In previous years the Congress has been held in Gothenburg (2011), Malmö (2012), Stockholm (2013), Helsingborg (2014), Gothenburg (2015), Uppsala (2016) and Malmö (2017).

## PMI

PMI was founded in 1969 and is today the world's leading organisation for people who are interested in professional project management. PMI currently represents around 500,000 members and has one million PMI certification holders worldwide. It is an independent non-profit organisation. PMI's role is to promote and develop project management, disseminate information and to establish communities for professionals.



## PMI SWEDEN

In January 1998, the first local branch was formed in Scandinavia; Central Sweden Chapter. Since then it has developed nationwide into PMI Sweden Chapter with about 1500 members. The board consists of representatives from Swedish enterprises.

Our mission is to create conditions for successful and sustainable projects, and to establish project management as a profession.



# THANKS TO...

## OUR SPONSORS
























## VOLUNTEERS

A special thank you to our wonderful volunteers, too numerous to mention.

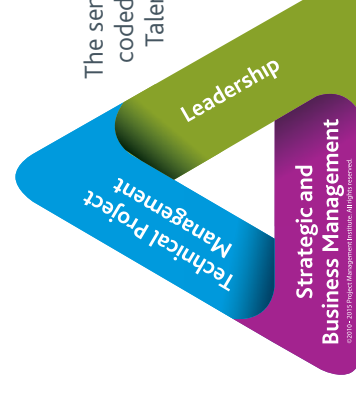


## PROGRAM – MONDAY MARCH 12TH 2018
















11.00	Registration, networking					
12.45	Welcome speech - PMI SE					F4-F5 
12.55	Opening keynote: STEFAN GUSTAVSSON West Sweden – A dynamic region					F4-F5 
13.15	First keynote: KATARINA CORNELIUS Shift your mindset to grow. A pathway into the new paradigm; the networking society					F4-F5 
14.00	Break (15 min)					
	F4-F5	F3	F2	F1 - INTERACTIVE	F6 - TOOLS PRESENTATION	
14.15	ANDREW KALLMAN  Flow: Get everyone moving in the right direction ... and loving it	LOVE LÖNNROTH  Increasing organizational agility through action learning	DANIEL BORGENTUN  Scaling agile way of working	KLAS SKOGMAR  Workshop: Practice your WBS skills on an agile case	LENNART SPANGENBERG  Agile - or just conscious Mindset when controlling and operating projects? <b>Presented by Mindset</b>	
15.00	Coffee & refreshments (30 min)					
15.30	MARISA SILVA  Agility to all: the agile PMO	JENNIE BERGMAN  FREDRIK NILSSON  From project management to collaboration through leadership.	EMILY LUJJBREGTS  The questions you should be asking your project team	THEOFANIS GHOTIS  Workshop: Agile and scrum as organizational change agents	MAGNUS HOLMLID  IVAN LLOYD  Something old, something new, something blue - driving agility through rapid innovation and iterative delivery <b>Presented by Visuell Planering</b>	
16.15	Break (15 min)					
16.30	MARK SMALLEY  Kill DevOps	JOHNNY FYRMAN  Södra IT's journey in the valuation and prioritization of ideas and projects <b>Presented by Visuell Planering</b>	KARIN ROSÉN  The benefits of collaboration in the construction industry!		PETER KESTENHOLZ  Achieving business agility with Microsoft Project Online <b>Presented by Microsoft</b>	
17.15	Coffee & refreshments (30 min)					
17.45	Second keynote: MARK KOZAK-HOLLAND  Organizational agility and its impact on projects – 3 case studies					
18.30	Aperitif & dinner					
20.00	Entertainment – MATTIAS RIBBING  Your optimized brain - new tools for increased well-being and mental top performance					
21.00	Bar & networking					
23.00	Closing					

The seminars are colour coded according to the PMI Talent Triangle.

 = PM Tools



## PROGRAM – TUESDAY MARCH 13TH 2018

8.00	Entrance open			
8.30	Coffee			
9.00	Third keynote: <b>MICHAEL NIR</b> The agile PMO – Practical value driven change leadership in projects and portfolios			
9.45	Coffee & refreshments (30 min)			
	<b>F4-F5</b>	<b>F3</b>	<b>F2</b>	<b>F1 - INTERACTIVE</b>
10.15	 <b>MARYAM GHORBAN</b> The understanding of neuropsychology in tomorrow's leadership	 <b>SOFIA NYHOLM</b> Foster international collaboration and sustainability solutions – lessons learned from international high-speed rail projects	 <b>ANDREAS AHLBERG</b> From traditional waterfall to agile development	 <b>MARK SMALLEY</b> WorkShop: Behave yourself!
11.00	Break (15 min)			
11.15	 <b>PENNY PULLAN</b> Virtual leadership: practical strategies for getting the best out of your virtual projects and virtual teams	 <b>THOMAS STENBECK</b> The future way of working in project management	 <b>ELHAM NIKOOKHESAL STINA RIGSTEDT</b> Agility in practice – a show case from pharma industry	 <b>JENNIFER THEODORSSON</b> Workshop: Your professional development
12.00	Lunch (60 min)			
13.00	 <b>BRAD BIGELOW</b> Why program management is essential for it projects	 <b>KONSTANTINOS VIGLAS, HENRIK BAGEWITZ</b> Swedish project review 2018 – embracing agility	 <b>ANN-LOUISE HAMMARBERG</b> Agile administration of methods and models - does it work?	 <b>JOHANNA FRANSSON</b> Workshop: Collective intelligence for the development of organizations and projects
13.45	Break (15 min)			
14.00	 <b>BJÖRN FAGERSTRÖM</b> Managing critical decisions - a key to successful project execution	 <b>FREDRIK LAGERSTRÖM</b> From standalone projects to a consolidated strategic project portfolio	 <b>ANNETTE WEDIN</b> Agile change leadership for a successful implementation of new behaviors	
14.45	Coffee & refreshments (30 min)			
15.15	Closing Keynote: <b>ANTONIO NIETO-RODRIGUEZ</b> "The value of project management" PMI's 2017 pulse of the profession®			
16.00	Closing remarks – PMI SE			
16.30	End of congress			

# AGENDA

## MONDAY 12 MARCH

11.00 REGISTRATION & NETWORKING

11.30 LUNCH

12.45 - 12.55 WELCOME SPEECH - PMI SE

12.55 - 13.15 **STEFAN GUSTAVSSON**, HEAD OF PUBLIC AFFAIRS, WEST SWEDEN CHAMBER OF COMMERCE  
OPENING KEYNOTE

F4-F5



### *WEST SWEDEN – A DYNAMIC REGION*

West Sweden – one of the most globalized regions in the world, with a long history of international trade. Large international corporations act alongside a more fast-paced start-up environment. The coming decade will bring challenges for all our companies. Our manufacturing industry will face digitalization that will revolutionize both production and products as well as introduce completely new types of business opportunities, not even thought of today. Our region is growing, both in terms of population and businesses, which requires a well-functioning growing city, high-end infrastructure, an openness to new competence and innovative solutions. All with the common goal of creating a region where people like to work, live, and spend their days.

13.15 - 14.00 **KATARINA CORNELIUS**, HEAD OF BUSINESS TRANSFORMATION, CYBERCOM

F4-F5



### FIRST KEYNOTE

### *SHIFT YOUR MINDSET TO GROW - A PATHWAY INTO THE NEW PARADIGM: THE NETWORKING SOCIETY*

Most of us have accepted that we are in the middle of a paradigm shift; a shift in which digitalization is changing the concepts of how we communicate, collaborate and do business. There is an increasing understanding that we all need to do something to remain relevant, but are terms such as digital, digitalization and digital transformation sufficient to describe what is happening right now and to guide us in the right direction? With this speech I would like to provide a much broader perspective on what lies behind this paradigm shift, in which digital technology is becoming a tool more than a solution.

**#bytvarld #makersoftomorrow #cybercomgroup #disruptingdigital**

**KEY TAKE AWAY: SUGGESTIONS FOR HOW WE AS HUMAN BEINGS CAN THINK, DO AND ACT DIFFERENTLY IN ORDER TO GROW INTO – AND GROW WITHIN – THE NEW PARADIGM, AND THEREBY, WHY BEING AND ACTING IN AN AGILE WAY IS ONE WAY OF MAKING SURE WE ARE SUCCESSFUL IN MOVING FORWARD.**

14.00 - 14.15 **BREAK (15 MIN)**

The seminars are colour coded according to the PMI Talent Triangle.

The letter written inside # refers to the room in which the seminar takes place.

TECHNICAL PROJECT MANAGEMENT

LEADERSHIP

STRATEGIC & BUSINESS MANAGEMENT





14.15 - 15.00

F4-F5

**ANDREW KALLMAN**, ENTERPRISE AGILE COACH, MENTOR & TRAINER, IPSOFT

**FLOW: GET EVERYONE MOVING IN THE RIGHT DIRECTION ... AND LOVING IT**



Get everyone moving in the right direction ... and loving it. In this session, the participant will learn how to create a sustainable, high-performance culture within their organization. Find out how to boost your productivity with Flow™. Flow is a new concept on the cutting edge of Agile and Business leadership. It is a completely new way to motivate and organize enterprises, departments and projects. Flow is your road map on how to reshape your organizational leadership, structure, and culture during your transformation to becoming Agile. Andrew will share the stunning results of the 2.5-year journey he helped lead as Portfolio Manager at Nature Publishing Group in NYC, from 2011 through 2013, heading up the Portfolio Management, the PMO and the Agile Transformation Group.

**#pmisweden #PMP #PMI #flow #leadership #results #pmifinland #agile #agilesweden #scrum #lean #LeanStartup #future #focus #deliver #AI #Cognitive**

**KEY TAKE AWAY: THE ABILITY TO IMMEDIATELY APPLY FLOW IN YOUR OWN WORK WITH THE UNDERSTANDING OF THE MAGNITUDE INVOLVED IN CHANGING THE ORGANIZATION'S CULTURE AND THE ROAD MAP FOR GETTING THERE!**

F3

**LOVE LÖNNROTH**, MANAGEMENT CONSULTANT, SONDER AB

**INCREASING ORGANIZATIONAL AGILITY THROUGH ACTION LEARNING**



"Action learning is an approach to solving real problems that involves taking action and reflecting upon the results, which helps improve the problem-solving process, as well as the solutions developed by the team." (Wikipedia) This seminar presents a methodology and cases where action learning in teams, and specifically appointed "change leaders", have been used to create large scale change in service organizations. Two examples are a major pharmacy chain that increased productivity by 10 %, and a hotel chain that accomplished major energy savings with very limited investment in new technology. These projects demonstrate that once employees are engaged in a meaningful way, major business results can be accomplished by boosting employee creativity and engagement. In this seminar, we will present the methods, tools and philosophy behind these projects, and the connection to increasing organizational agility.

**#actionlearning #businesscase #teamwork #changemanagement**

**KEY TAKE AWAY: FIVE KEYS TO CREATING ORGANIZATIONAL AGILITY: ACTION LEARNING, CUSTOMER FOCUS, TEAM LEADERSHIP, CLEAR METRICS, AND STRATEGIC ALIGNMENT**

F2

**DANIEL BORGENTUN**, AGILE ENTERPRISE COACH AND REGION MANAGER

**SCALING AGILE WAY OF WORKING**



Agile Way of Working has been around for many years in smaller software projects. This way of working has proved to be very effective and has become the de facto standard for these kind of projects. In the last few years, we have seen more and more large companies scaling agile to involve thousands of people developing complete products in order to be competitive. This presentation will give you an introduction to agile mindset, one of the scaling agile frameworks, SAFe (Scaled Agile Framework), and pitfalls to avoid when transforming into a scaled agile way of working. The target audience for this presentation are people that have some knowledge about agile way of working and are interested in how this can work for complete products in large companies.

**#SAFe, #ScalingAgile, #Agile, #AgileMindset**

**KEY TAKE AWAY: HOW FAST-GROWING MULTINATIONAL ORGANIZATIONS NEED TO ADAPT TO STAY COMPETITIVE.**

F1

**KLAS SKOGMAR**, PROJECT MANAGEMENT CONSULTANT

**PRACTICE YOUR WBS SKILLS ON AN AGILE CASE**



The key to every project is to know its scope. PMBOK® Guide puts emphasis on the process of breaking down the scope through a WBS, but how do you do it in practice? There are several ways to approach the hierarchical breakdown of a project, especially with current trends moving to agile. What may be less known is that a WBS works equally well for agile projects. During this interactive workshop you will learn what a good WBS looks like, with practical advice, and then you will practice so that you will be able to apply your learnings directly.

**KEY TAKE AWAY: LEARN HOW TO DESIGN AND WORK WITH A WBS – ONE OF THE MOST USEFUL TOOLS IN PROJECT MANAGEMENT**

F6

**LENNART SPANGENBERG**, SENIOR CONSULTANT PROJECT MANAGER, MINDSET AB

**AGILE - OR JUST CONSCIOUS MINDSET WHEN CONTROLLING AND OPERATING PROJECTS?**



How do you configure your project? Do you follow your plan and work with conscious choices or is it other things in the environment that controls your project? With the right mindset you get control of your options and can make informed choices! Welcome to a short presentation that will give you a reflection of how to build your project to gain control and maintain it.

**Presented by Mindset**

15.00 - 15.30

**COFFEE & REFRESHMENTS (30 MIN)**

15.30 - 16.15

F4-F5

**MARISA SILVA, THE LUCKY PM**

**AGILITY TO ALL: THE AGILE PMO**



As a mindset, agility is on the rise and is nowadays an imperative for any organization that wants to remain current and, more importantly, survive in a world where change is the new normal. While different methodologies and approaches have been developed for projects and project managers to embrace agility, limited guidelines are available to PMOs. However, PMOs are probably the organizational entities that need them the most; not only do they inform and centralize project management practices, but they also have a bad reputation as bureaucratic, slow supportive bodies. PMOs need Agile too! With a thought-provoking approach, this seminar will introduce the concept of the Agile PMO, distinguish between doing agile and being agile, and give you practical hints and tips on how to get your PMO to the next level: the big A.

**KEY TAKE AWAY: HOW TO MAKE THE TRANSITION TO AN AGILE PMO**

F3

**JENNIE BERGMAN, LEADERSHIP CONSULTANT**

**FREDRIK NILSSON, LEADERSHIP CONSULTANT**

**FROM PROJECT MANAGEMENT TO COLLABORATION THROUGH LEADERSHIP**



Agile project management but also a modern collaboration across all boundaries. The key word is leadership; a sustainable leadership that builds trust makes all the difference.

**#ledarskap #samverkan #tillit #kultur #förändringsledning #utveckling**

**KEY TAKE AWAY: LEADERSHIP THAT BUILDS TRUST**

F2

**EMILY LUIJBREGTS, FREELANCE PROJECT MANAGER**

**THE QUESTIONS YOU SHOULD BE ASKING YOUR PROJECT TEAM**



Project Managers usually ask the same set of questions to understand the current status of their project and the tasks assigned. How can we expect our organizations to be versatile if we keep asking the same, repetitive questions to know what's going on in our projects? Perhaps it's time to look at some other questions to assess the health of your project. Are your team members happy? Are they able to do their work without being impeded by others? What are they most looking forward to in delivering this project? Let's talk about the questions we need to ask in order to help our projects and organizations become more proactive to issues, rather than reactive.

**KEY TAKE AWAY: UNDERSTAND HOW TO ORIENTATE THE QUESTIONS YOU ASK YOUR TEAM TO GET THE BEST RESULTS IN YOUR PROJECT**

F6

**MAGNUS HOLMLID, CEO OF VISUELL PLANERING**

**IVAN LLOYD, CEO OF CPS**

**SOMETHING OLD, SOMETHING NEW, SOMETHING BLUE - DRIVING AGILITY THROUGH RAPID INNOVATION AND ITERATIVE DELIVERY**



Many projects and resource driven organizations today struggles with making agile and traditional deliveries better together. In this seminar we will guide you through an integrated approach to the Project Journey, making the most out of combining iterative and agile way-of-work all the way from ideation to benefit realization. How can ideation together with a more agile Project Portfolio Journey empower the workforce to better meet the needs of clients? How can ideas be crowdsourced and then turned into deliverable projects in an agile portfolio flow? How can project and agile/lean/pulse deliveries be better together than each one on their own? Listen to customer cases from automotive, mining and retail. The technical platform for all the customers is Edison 365 built on Microsoft Office 365

**Presented by Visuell Planering**

15.30 - 17.15

F1

**THEOFANIS GIOTIS, BA, MSC, PH.D. C, CEO, ITEC-CONSULTING** NOTE - DOUBLE SESSION!

**AGILE AND SCRUM AS ORGANIZATIONAL CHANGE AGENTS**



Organizations are either doing business as usual (BAU) or running projects. In most cases, organizations are governed by functional divisions called 'silos' and use a hierarchical management approach to do their business.

Push management, waste, context switching and multitasking are present everywhere. As Stephen Denning once said: "If there would be a Nobel Prize for management, it should be given to Jeff Sutherland, Ken Schwaber, and Mike Cohn for their contribution to Scrum!". Agile and Scrum seems to be the only way to remove multitasking, eliminate waste, reduce context switching, and allow organizations to grow using a "pull management" approach instead of a "push management" approach.

**#scrumalliance #agile**

**KEY TAKE AWAY: ORGANIZATIONS MUST BECOME AGILE IN ORDER TO SURVIVE AND REDUCE TIME TO MARKET. AGILE AND SCRUM ARE ORGANIZATIONAL CHANGE AGENTS TO ACHIEVE THIS GOAL.**

16.15 - 16.30 **BREAK (15 MIN)**

TECHNICAL PROJECT MANAGEMENT

LEADERSHIP

STRATEGIC & BUSINESS MANAGEMENT

16.30 - 17.15

F4-F5

**MARK SMALLEY, THE IT PARADIGMOLOGIST**

*KILL DEVOPS*



There is much hype around DevOps, so what are we actually talking about? How do you 'sell' DevOps to business executives who don't understand IT? No business value is realized until the users actually utilize the systems well, but this is often the weakest link in the IT value chain, so you need to extend your scope. But why "Kill DevOps"? This refers to an ancient Zen saying about a monk's journey towards enlightenment and awakening. If you think that you've found Buddha, think again, because you never will. It's the same with DevOps; it's about continuous experimentation and learning.

**KEY TAKE AWAY: AN UNDERSTANDING OF DEVOPS AS ONE OF THE TOOLS IN YOUR ORGANIZATIONAL TOOLBOX TO CREATE BUSINESS VALUE.**

F3

**JOHNNY FYRMAN, PROCESS OWNER, SÖDRA SKOGSÅGARNA**

*SÖDRA IT'S JOURNEY IN THE VALUATION AND PRIORITIZATION OF IDEAS AND PROJECTS*



Simplicity or quality - Valuation of projects and ideas - quality or quantification?

Profit before process - Priority - All projects at once or my project first?

Why do we want to value and prioritize? - Resource utilization of internal staff and external consultants - When, where, and how.

**Presented by Mindset**

**#projectvalue; #moneyfirst; #resources; #from ideatovalue**

**KEY TAKE AWAY: SÖDRA'S EXPERIENCE IN VALUATION AND PRIORITIZATION - FROM IDEA TO PROJECT**

F2

**KARIN ROSÉN, CEO WAHLROS BYGGPROJEKTLEDNING AB**

*THE BENEFITS OF COLLABORATION IN THE CONSTRUCTION INDUSTRY!*



The profits in construction and real estate projects are not just about money or time, but also about transferring, disseminating and sharing knowledge and information, as well as lessons learned, at a time when there is a lack of skills and resources. This presentation is about how to maximize the profits of projects through collaboration, not just the economic aspects. Collaboration requires good methods, tools, space for implementation, and good leadership and project management. It also requires transparency and openness - something the construction and real estate industry lacks.

**KEY TAKE AWAY: COLLABORATION AND PROFITS IN PROJECTS, FUTURE WAYS OF BUSINESS, AND SKILLS DEVELOPMENT.**

F6

**PETER KESTENHOLZ, PARTNER, PRINCIPAL CUSTOMER ADVISOR, FOUNDER OF PROJECTUM**

*ACHIEVING BUSINESS AGILITY WITH MICROSOFT PROJECT ONLINE*



In this presentation you will learn about different organizational types in the age of digital transformation, and how Microsoft Project Online supports the journey towards more agility. The presentation will show live examples of how Microsoft Project online supports Traditional, Scrum and Agile approaches to work management, while still maintaining the portfolio management ability. Tools shown in the session: Project Online, Project Professional, Teams, Planner, PowerBI and Service BOTs.

**Presented by Microsoft**

17.15 - 17.45

**COFFEE & REFRESHMENTS (30 MIN)**

17.45 - 18.30

**MARK KOZAK-HOLLAND, PHD, PMP, IPMA D, CERT. APM, SENIOR PROJECT MANAGER AT DXC TECHNOLOGY**

MONDAY CLOSING KEYNOTE

F4-F5



*ORGANIZATIONAL AGILITY AND ITS IMPACT ON PROJECTS – 3 CASE STUDIES*

Businesses are grappling with unprecedented levels of adverse, unexpected change that creates a chaotic environment in which it is difficult to initiate/execute projects. A high degree of agility can help an organization better react to unexpected change offsetting its impact to new or inflight projects. This presentation examines three different strategies used in initiating/executing projects in agile organizations: • Roald Amundsen's expedition, search of the Northwest-Passage (1903-1906), did not have the constraints of a large, rigid, hierarchical organization like the British Royal-Navy. So agility was at the core of his approach, down to selecting the right type of sailing craft. • Charles Lindbergh (1927), a last entry to the transatlantic flight race, had to respond with great agility, and short-circuited the build-project of his aircraft by coming up with a strategy to beat far better equipped and resourced competitors and win the Orteig-Prize. • General Patton's rescue of the town Bastogne (1944) was thought impossible by Allied command who had written off the U.S. 101st Airborne Division.

**#LessonsfromHist**

**KEY TAKE AWAY: THE COMPLEX RELATIONSHIP BETWEEN CHANGE, ORGANIZATIONAL AGILITY AND PROJECTS, WITH EXAMPLES OF STRATEGIES AND PROJECTS EXECUTED BY AGILE ORGANIZATIONS.**

18.30 - 20.00

**APERITIF & DINNER**

20.00 - 21.00

ENTERTAINMENT **MATTIAS RIBBING, MOTIVATIONAL SPEAKER**

F4-F5



*YOUR OPTIMIZED BRAIN - NEW TOOLS FOR INCREASED WELL-BEING AND MENTAL TOP PERFORMANCE*

21.00 - 23.00

**BAR & NETWORKING**

23.00

**CLOSING**

# TUESDAY 13 MARCH

8.00 ENTRANCE OPEN

8.30 COFFEE

9.00 - 9.45 **MICHAEL NIR**, PRESIDENT SAPIR CONSULTING

F4-F5



THIRD KEYNOTE

*THE AGILE PMO – PRACTICAL VALUE DRIVEN CHANGE LEADERSHIP IN PROJECTS AND PORTFOLIOS*

The Agile PMO – Practical Value Driven Change Leadership

Approximately 50 percent of Project Management Offices (PMO) are terminated in 2 years. Yet, we repeat the same mistakes in our implementations! We use generic project control processes to stifle project and product delivery; focusing on cost, time, and scope, rather than leading our projects to deliver value. In this presentation we discuss an alternative model for a value driven PMO, as an integrator, enabler, differentiator, and change agent, in business development and the organization. Key learning: We must deliver value to the organization. Value isn't templates, tools and processes; rather, it is the ability to finish the right projects faster!

KEY TAKE AWAY: A PMO AND TRADITIONAL PROJECT PROGRAM AND PORTFOLIO MANAGEMENT, IN GENERAL, MUST DELIVER VALUE TO THE ORGANIZATION CONSTANTLY. VALUE ISN'T TEMPLATES, TOOLS AND PROCESSES, RATHER IT IS THE ABILITY TO FINISH THE RIGHT PROJECTS FASTER!

9.45 - 10.15 COFFEE & REFRESHMENTS (30 MIN)

10.15 - 11.00

F4-F5



**MARYAM GHORBAN**, QUALITY MANAGEMENT CONSULTANT

*THE UNDERSTANDING OF NEUROPSYCHOLOGY IN TOMORROW'S LEADERSHIP*

In recent years, researchers have been working intensively to implement the latest brain research findings in business. They have in these efforts come to realize that the average person's knowledge of how the brain works is basically non-existent. In order to understand how humans work and why they act as they do in given situations, neuropsychology should be of utmost importance for management, as the fundament of every company is their employees - individuals with their own cognitive schemas and preconceptions. Successful leaders of tomorrow will need to understand the inner workings of the human brain and how to harness its potential.

KEY TAKE AWAY: THE UNDERSTANDING OF HOW NEURO-PSYCHOLOGY AFFECTS OUR LEADERSHIP

F3



**SOFIA NYHOLM**, HEAD OF CORPORATE SUSTAINABILITY WSP SWEDEN

*FOSTER INTERNATIONAL COLLABORATION AND SUSTAINABILITY SOLUTIONS - LESSONS LEARNED FROM INTERNATIONAL HIGH-SPEED RAIL PROJECT*

High Speed Rail Technology is globalized, but it is not unique and must be adapted to the country it is being built in. Two Authority and Program teams, one in California and one in Sweden, are responsible for the next step in their countries transport history: introducing sustainable High Speed Rail to the transport system. During an international transfer from Sweden to California, knowledge was shared and bridges of collaboration were built between the two countries and teams. This is a story about the lessons learned. Transportation development and project management is in many ways facing the same challenges around the world. The largest differences are a result of our history, demography and geography. By using agile methods for collaboration, knowledge and experiences can be shared efficiently. With respect to dissimilarities, the two teams can share top class knowledge about technical features, how to make a rail system attractive, and approaches to maximizing reduction of greenhouse gas emissions.

KEY TAKE AWAY: BY USING AGILE METHODS FOR INTERNATIONAL COLLABORATION, KNOWLEDGE AND EXPERIENCES CAN BE SHARED EFFICIENTLY, AND THE OPPORTUNITIES FOR GLOBALIZED TECHNOLOGY TRANSFER FOR THE PROJECT TEAMS BECOME TREMENDOUS.

F2



**ANDREAS AHLBERG**, CONTRACTOR AT SIGMA IT CONSULTING

*FROM TRADITIONAL WATERFALL TO AGILE DEVELOPMENT*

Follow a group of mechatronic engineers on their journey from delivering hardware and software in a traditional project approach, to being fully agile and continuously delivering as a self-organized team. The Scrum team described is starting in-house software development this year. Two major areas to quickly succeed on is a tailor-made, yet company compatible, tool chain setup, and a role and competence matrix to make a successful team. This presentation will bring up initial matters such as meeting company directives and identifying gaps in the teams' competence. Being in the midst of the implementation, some relevant examples of activities will be described and thoughts that emerge along the way. The transformation work for the organization follows and uses the SAFe framework.

KEY TAKE AWAY: AGILE

TECHNICAL PROJECT MANAGEMENT

LEADERSHIP

STRATEGIC & BUSINESS MANAGEMENT

**F1** **MARK SMALLEY, THE IT PARADIGMOLOGIST**

**BEHAVE YOURSELF!**



Despite the threat (or promise) of Artificial Intelligence to make people redundant, the success of projects depends, to a high degree, on communication and collaboration between human beings. This is difficult enough, but the business-IT relationship seems to be a tough bottleneck. This session explores this troubled relationship, inviting you to actively participate in identifying desired and effective behavior from both business and IT people. Your results will be compared to findings from workshops in more than ten countries. After establishing effective behavior, we'll take a brief look at the fundamental drivers behind behavior, such as emotions and values.  
**KEY TAKE AWAY: INSIGHT INTO WHAT CONSTITUTES EFFECTIVE BEHAVIOR BETWEEN BUSINESS AND IT PEOPLE, AND HOW BEHAVIOR IS DRIVEN.**

11.00 - 11.15 **BREAK (15 MIN)**

11.15 - 12.00 **F4-F5** **DR. PENNY PULLAN, DIRECTOR, MAKING PROJECTS WORK LTD.**

**VIRTUAL LEADERSHIP: PRACTICAL STRATEGIES FOR GETTING THE BEST OUT OF YOUR VIRTUAL PROJECTS AND VIRTUAL TEAMS**



How can we present ourselves authentically on virtual projects? How can we show up wholeheartedly for virtual meetings so that our stakeholders leave them with a smile? In our fast-paced world of work, where multi-tasking is the norm, how do we engage people when they are likely to be distracted and pulled away by everything else that is happening around them? While this session will be lots of fun, Penny is deadly serious. Without leadership and engagement, project professionals might as well go home. Tricky projects need far more than processes. Penny will touch on: leadership, mind-set, identity, facilitation, risk, change, culture, and lots more. She's likely to draw live graphics and invite you to join in a simulation of virtual work! Her hope is that you'll leave reinvigorated to tackle your tricky projects and engage your virtual stakeholders.  
**KEY TAKE AWAY: WHAT VIRTUAL LEADERSHIP IS AND THE DIFFERENCE IT CAN MAKE; THE CHALLENGES OF VIRTUAL WORKING, AND HOW TO OVERCOME THEM; HOW TO DEVELOP VIRTUAL LEADERSHIP.**

**F3** **THOMAS STENBÄCK, SENIOR CONSULTANT, CEO, DEVINNCOO AB**

**THE FUTURE WAY OF WORKING IN PROJECT MANAGEMENT**



How will we work with projects in a future world filled with new technological and organizational opportunities? How do these developments affect projects as a way of working? What will be required of these future methods and procedures in order to succeed? Devinncoo's research on the subject of future project management showed that 85% of respondents believe that a new, lightweight hybrid method will be used in 10 years. But what does this mean? Join us in gazing into the crystal ball; discover interesting hypotheses about our future workflow in projects, and gain insight into how to start preparing your organization for future developments. Devinncoo AB specializes in investigating and studying future project management and has identified a number of scenarios on which direction these developments may be heading.  
**KEY TAKE AWAY: INSIGHT INTO THE FUTURE METHODS AND STRATEGIES OF PROJECT MANAGEMENT**

**F2** **ELHAM NIKOOKHESAL, PROJECT MANAGER, ASTRAZENECA**

**STINA RIGSTEDT, INFORMATION MANAGER, ASTRAZENECA**

**AGILITY IN PRACTICE – A SHOWCASE FROM THE PHARMA INDUSTRY**



The presenters will take you on an intense journey of a high priority drug project, from deal signed to a major milestone. The journey will cover the default drug project management process at AstraZeneca, but will highlight the special circumstances for this specific project. The focus will be on the close collaboration between Project Manager and Information Manager, who managed to raise the technical project management skills to a new level towards a successful team delivery.  
**#Agile #AstraZeneca #ProjectManagementExcellence #InformationManagementExcellence #DrugProjectManagement #AZGOT #PassionForProjects2018**  
**KEY TAKE AWAY: INCORPORATING AN AGILE WAY OF THINKING IN HOW PROJECT MANAGEMENT IS PERFORMED WILL RAISE YOUR CHANCES FOR SUCCESS.**

**F1** **JENNIFER TEODORSSON, PROGRAM MANAGER, CEPHEID AB. PMP.**

**YOUR PROFESSIONAL DEVELOPMENT - WORKSHOP**



This seminar/workshop is based on the insights and teachings of the book Grit: The Power of Passion and Perseverance. The purpose of this workshop is to focus on the professional development of workshop participants. The Passion for Projects Congress is a great opportunity to get inspiration and ideas, but in the buzz of everything how can we reflect on and implement this in our daily work? During this time we will facilitate workshop participants in creating a personal roadmap and provide them with the opportunity to create a plan they can put into action after the conference.  
**KEY TAKE AWAY: WHAT IS REALLY IMPORTANT FOR YOU IN YOUR PROFESSIONAL DEVELOPMENT AND HOW TO CREATE A ROADMAP TO GET THERE.**

12.00 - 13.00 **LUNCH (60 MIN)**

13.00 - 13.45

F4-F5



**BRAD BIGELOW**, PRINCIPAL TECHNICAL ADVISOR TO THE DEPUTY CHIEF OF STAFF, SHAPE (NATO)

***WHY PROGRAM MANAGEMENT IS ESSENTIAL FOR IT PROJECTS***

Program management offers a unique advantage for information technology projects, where interdependencies present significant technical as well as management challenges. Most discussions of program management focus just on the management dimensions (cost, schedule, risk, quality). For IT programs, however, the technical dimensions are also critical and often have management consequences as well. This presentation shows how program management can enable effective integration through management of both technical considerations — architecture, interfaces, requirements, testing — and traditional considerations. One of the biggest challenges that program management can help IT projects overcome is the basic tendency to minimize external dependencies, which might be a good approach for a stand-alone capability, but which can fundamentally undermine the value of an IT project. It also offers a model for PMOs that need to address both management and technical program support needs, particularly in a world where Agile delivery is becoming the norm for most IT projects.

**KEY TAKE AWAY: INTERDEPENDENCIES ARE CHALLENGES FOR IT PROJECTS—AND OFTEN WHAT MAKES THEM WORTHWHILE. SMART PROGRAM MANAGEMENT CAN BE THE BEST WAY TO ENSURE IT PROJECT SUCCESS**

F3



**KONSTANTINOS VIGLAS**, MBA, PMP, ITIL V3 PRACTITIONER, EUROPEAN IT DIRECTOR, BIHR EUROPE  
**HENRIK BAGEWITZ**, PROJECT ADVISORY, KPMG SWEDEN

***SWEDISH PROJECT REVIEW 2018 – EMBRACING AGILITY***

The Swedish Project Review, in collaboration between PMI Sweden Chapter and KPMG Project Advisory, describes the current conditions for projects in Sweden. It also provides industry specific benchmarks, points out trends, and areas for improvement. Last year's edition, *Gearing up for Transformation*, has been widely deployed as a leading reference with exposure in Swedish publications. In 2018, organizational change and agility is an increasingly important topic on the agenda for many organizations. This year's insights and trends are based on more than 400 respondents and several interviews with representation from different sectors and industries. The results will be revealed for the first time at Passion for Projects Congress 2018.

**KEY TAKE AWAY: INSIGHTS ON STRENGTHS, WEAKNESSES AND TRENDS, IN REGARDS TO PROJECT-RELATED CAPABILITIES WITH FOCUS ON ORGANIZATIONAL AGILITY**

F2



**ANN-LOUISE HAMMARBERG**, PROCESS MANAGER, CSN

***AGILE ADMINISTRATION OF METHODS AND MODELS - DOES IT WORK?***

At CSN we are currently exploring the integration of maintenance and development of our methods and models in a common methodology, through which we manage procedures for business development, system development, scrum and ITIL. Coordination across departmental boundaries - from a holistic view - reduces the risk of ambiguity and breach or overlap between our working methods. We have an agile approach using Scrum, and plan the work in 4-week sprints based on a backlog in which content is updated on a day-to-day basis. There may be projects that need support, employee suggestions or the need for adaptations in methods and models based on changes in the environment. This presentation describes our approach to holistic thinking and getting things done.

#CSN

**KEY TAKE AWAY: WE ACCOMPLISH MORE WHEN WE WORK AS A TEAM, AND WE GET THINGS DONE BY WORKING FOCUSED IN SPRINTS**

13.00 - 14.45

F1



**JOHANNA FRANSSON**, PROJECT CONSULTANT, ARKATAY CONSULTING

***COLLECTIVE INTELLIGENCE FOR THE DEVELOPMENT OF ORGANIZATIONS AND PROJECTS***

Today's organizational environments, projects as well as companies, are filled with knowledge workers. It is in our interest to capture as much as possible of the knowledge that colleagues and coworkers possess, not just those who make themselves seen and heard. So how do we create the conditions for an equal dialogue; how do we capture collective intelligence to develop our projects and organizations? This workshop combines a walkthrough of useful participatory processes and methods, with putting these methods to the test and sharing experiences with each other. You will leave with new ideas and experiences from other participants, as well as concrete tools to try out in your daily work.

**KEY TAKE AWAY: CONCRETE METHODS AND TOOLS FOR PARTICIPATORY MEETINGS AND WORKSHOPS, THAT CREATE AN ENVIRONMENT WHERE EVERYONE IS HEARD**



13.45 - 14.00 **BREAK (15 MIN)**

14.00 - 14.45

F4-F5



**DR. BJÖRN FAGERSTRÖM**, MANAGING DIRECTOR, INOCEAN AB  
*MANAGING CRITICAL DECISIONS - A KEY TO SUCCESSFUL PROJECT EXECUTION*

It has been shown that delays, rework and missed targets in projects are frequently linked to lack of decision-making awareness and capabilities. The aim is to present a defined decision-making process allowing project managers to enhance the decision quality, resulting in a higher likelihood to deliver the project in line with plans and reaching goals/objectives. Furthermore, this increases the flexibility, as decisions are planned upfront and options are evaluated in a structured manner. This work focuses on complex decisions which don't have easily calculated and simple solutions. Engineering organizations often use a rational approach for decisions, based on well-defined objectives, closed decision-making processes, optimization towards a firm target with all required information, etc. In practice, we face a bounded rational reality, with achievable (might change) objectives and aim for "good enough" solutions, based on limited information and inconsistency, in which decisions are based on judgement with an open decision-making process.

**#efficientdecisionmaking #decisionmakingprocess**

**KEY TAKE AWAY: TAKE CONTROL OVER YOUR KEY DECISIONS AND MANAGE THE DECISION-MAKING PROCESS IN ORDER TO MAINTAIN FLEXIBILITY IN THE PROJECT AND TO REACH PROJECT TARGETS/OBJECTIVES**

F3



**FREDRIK LAGERSTRÖM**, PMO SERVICE AND PORTFOLIO MANAGER, NCC GROUP  
*FROM STANDALONE PROJECTS TO A CONSOLIDATED STRATEGIC PROJECT PORTFOLIO*

This presentation takes you on a journey from standalone projects to a strategy aligned project portfolio within NCC Business Development projects. Taking into consideration the different challenges on this journey, we introduce a new project model and a digitalization and consolidation of project data. We also look at the difficulty to align to company strategies. This journey has already started and is ongoing; some challenges have been solved, and some are still to be addressed.

**KEY TAKE AWAY: FROM STANDALONE PROJECTS TO A DIGITAL CONSOLIDATED PROJECT PORTFOLIO – THIS IS THE TAKES AND LEARNINGS OF THE JOURNEY TO A BUSINESS-DRIVEN PROJECT PORTFOLIO**

F2



**ANNETTE WENDIN**, CHANGE STRATEGIST, INSTANT INFUSION AB  
*AGILE CHANGE LEADERSHIP FOR A SUCCESSFUL IMPLEMENTATION OF NEW BEHAVIORS*

Research shows that 90 % of well-defined strategies are not executed. You better be the 10 % that succeed! The vision of creating a sustainable way of working to secure strategic targets, collect and project benefits, and manage resources better, was crystal clear. But how – when you don't know what you don't know? In this session you will learn how to organize development and implementation of project and portfolio management as a change project, and why agile planning and execution can be a success factor. Annette will share her best practices and lessons learned from some of her own change projects - with true examples, true mistakes and true successes.

**#agile #leadership #changemanagement #implementation #portfolio**

**KEY TAKE AWAY: HOW TO CREATE PROGRESS AND OWNERSHIP IN AN UNSPECIFIED CHANGE PROJECT**

14.45 - 15.15 **COFFEE & REFRESHMENTS (30 MIN)**

15.15 - 16.00

F4-F5



**ANTONIO NIETO-RODRIGUEZ**, MBA, PMP. DIRECTOR OF PROGRAM MANAGEMENT OFFICE, GLAXOSMITHKLINE VACCINES. IMMEDIATE PAST CHAIR. 2017 PMI BOARD OF DIRECTORS  
CLOSING KEYNOTE

*"THE VALUE OF PROJECT MANAGEMENT" PMI'S 2017 PULSE OF THE PROFESSION®*

Project managers help turn ideas into reality for organizations around the world. Thanks to their knowledge and skills, more projects are increasingly achieving their strategic goals - and within budget. In this presentation, you will learn highlights from PMI's latest research on how champion organizations effectively implement their visions – and how you can better help your organization to do the same.

16.00 **CLOSING REMARKS - PMI SE**

16.30 **END OF CONGRESS**



# SPEAKERS

## KEYNOTE SPEAKERS



### STEFAN GUSTAVSSON

MONDAY 12.55

#### HEAD OF PUBLIC AFFAIRS, WEST SWEDEN CHAMBER OF COMMERCE

Stefan Gustavsson is Head of Public Affairs at the West Sweden Chamber of Commerce. Our chamber is constantly growing and today we have over 2900 member companies. Founded in 1661, our main task is to represent our members towards the state in issues important for the business climate in our region. We act as "the voice of the business community" – always with our member companies' interests at heart. We also arrange a large number of meetings between the business community, politicians and the surrounding society.



### KATARINA CORNELIUS

MONDAY 13.15

#### HEAD OF BUSINESS TRANSFORMATION, CYBERCOM

Katarina Cornelius is the Head of Business Transformation at Cybercom, Gothenburg. She holds a BSc in Foreign Trade and an MSc in Global Marketing. She has degrees in IT, Digital Strategy, Leadership and Japanese, and has over 20 years of experience working in the digital field. During the past seven years she has been working full-time as a speaker, accelerator and facilitator of digital business transformation where she has guided some of the world's largest brands and companies into the new paradigm. Katarina is also author of the book *Byt Värld*, published in 2016. It is currently being translated into English.



### MARK KOZAK-HOLLAND, PHD, PMP, IPMA D, CERT. APM

MONDAY 17.45

#### SENIOR PROJECT MANAGER AT DXC TECHNOLOG

The History of Project Management is from the Lessons from History series. As the author behind the series, Mark Kozak-Holland brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1983 he has been straddling the business and IT worlds making these projects happen. He is a PMP, certified business consultant, the author of several books, and a noted speaker. Mark has always been interested in tracing the evolution of technology and the 3 industrial revolutions of the last 300 years. Whilst recovering a failed Financial Services project he first used the Titanic analogy to explain to project executives why the project had failed. The project recovery was going to take 2 years and cost \$8m versus the original \$2m cost and 1 year duration. As a historian, Kozak-Holland seeks out the wisdom of the past to help others avoid repeating mistakes and to capture time-proven techniques.





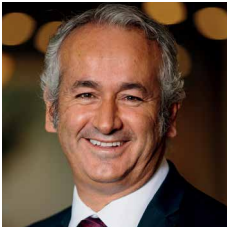
## MICHAEL NIR

TUESDAY 9.00

### PRESIDENT SAPIR CONSULTING

Michael Nir is a keynote speaker, best-selling author and Lean-Agile inspiration expert, known for his passion, creativity and innovation. His Masters in Engineering and training in Gestalt balance his technical know-how with emotional intelligence. Michael inspires people and teams to change, experientially and emotionally, while climbing the hill AND reaching the summit.

The author of nine books on influence, consumer experience, and Agile project management, Michael delivers practical skills gained from eighteen years of experience leading change at global organizations in diverse industries.



## ANTONIO NIETO-RODRIGUEZ, MBA, PMP.

TUESDAY 15.15

### DIRECTOR OF PROGRAM MANAGEMENT OFFICE, GLAXOSMITHKLINE VACCINES. IMMEDIATE PAST CHAIR. 2017 PMI BOARD OF DIRECTORS

Mr. Nieto-Rodriguez worked previously as Head of Transversal Portfolio Management at BNP Paribas Fortis, where he developed and implemented a company-wide project selection and prioritization process for a portfolio of 150. He was also responsible for monitoring the execution of the roadmap providing quarterly updates to the bank's executive committee.

Prior to that, Mr. Nieto-Rodriguez was the head of Post-Merger Integration at Fortis Bank, leading what was the largest takeover in the financial service history: the acquisition of ABN AMRO. He also worked for 10 years at PricewaterhouseCoopers as a senior manager, becoming the global lead practitioner for project management.

Mr. Nieto-Rodriguez is a professor at the prestigious executive education school Duke CE, and other leading business schools such as Instituto de Empresa, Solvay and Vlerick. He has delivered executive programs to leaders of more than 30 multinationals on how to improve their strategy execution and project management capabilities. He is also a regular keynote speaker at international events, where he speaks on the strategic value of project management.

## MATTIAS RIBBING

MONDAY 20.00

### EDUCATOR • AUTHOR • KEYNOTE SPEAKER

Working as a teacher with a passion for optimizing learning, Mattias Ribbing went on a quest to fully master his memory and focus. The results have been beyond what many people think are possible.

To get the improvements officially recognized, he attended memory competitions. Mattias became a three times Swedish champion and achieved the status of "International Grand Master of Memory". He is officially ranked as having among the best memories in the world of all times.

Nowadays Mattias is a public speaker and educator who train people from all walks of life to maximize their cognitive performance. He has been invited to lecture at Harvard Business School and his two books have sold over 45.000 copies in Sweden. Mattias's full works are now launched internationally, packaged as practical online courses.



# SPEAKERS



## ANDREAS AHLBERG CONTRACTOR AT SIGMA IT CONSULTING

Andreas has over 20 years of experience of working in the IT business as a project manager, business developer and technical writer. With software as a base, he has gathered influences from different companies within the technology areas of telecom, automotive and geographical IT.



## HENRIK BAGEWITZ PROJECT ADVISORY, KPMG SWEDEN

Henrik is an appreciated management consultant, business leader, coach and speaker. With passion, solid knowledge, and extensive experience from top tier organizations, Henrik helps his clients to increase business value through improved project and change capabilities. He is the founder of the Swedish Project Review in collaboration with PMI Sweden Chapter.

At present, Henrik is the Head of Project Advisory in KPMG Sweden. He has a background as Head of PMO in the aviation industry and is an award-winning Senior Project Manager with international experience. Moreover, Henrik has been engaged as Vice President Marketing & Communications in PMI Sweden Chapter. In this capacity, he enabled publication of articles on project success in Swedish newspapers and business press. Also, Henrik has been lecturing in Multi Project Management at KTH Royal Institute of Technology and was a keynote speaker at Passion for Projects Congress 2016.



## JENNIE BERGMAN LEADERSHIP CONSULTANT

Jennie is straightforward, honest and humorous. She started her professional life as a naval officer and soon realized that what she learned at sea was just as relevant on land; and without the ordeal of seasickness. Jennie knows the importance of collaboration even in tight spaces, under severe pressure and extreme stress. In recent years, she has worked as a team leader, sales representative, and sales manager for various companies in the construction industry. What triggers Jennie is solving riddles - why companies lose speed, what drives sales teams to deliver unthought-of results, how management teams join forces and develop business. She is simply the one who makes things happen and kick-starts the process.



## BRAD BIGELOW PRINCIPAL TECHNICAL ADVISOR TO THE DEPUTY CHIEF OF STAFF, SHAPE (NATO)

With over three decades of experience in managing IT projects and programs, Brad Bigelow has worked in national and international organizations and has dealt with capabilities ranging from telephony to satellite operations, military command and control systems, and typical organizational IT. He has been a contributor to the Project Management Book of Knowledge and the 2017 edition of the PRINCE2™ Manual, and recently served as a member of the Core Committee for the 4th edition of the Standard for Program Management. He has addressed project management conferences in Europe, the Middle East, and North America and taught project management for NATO's leading IT agency.



## DANIEL BORGENTUN AGILE ENTERPRISE COACH AND REGION MANAGER

Daniel Borgentun is an Enterprise Agile Coach, working as a consultant and consultant manager. He has more than 20 years of experience within automotive, telecom and IT business where he has been working with everything from electronics hardware development and software development to systems architecture and agile coaching. In recent years, Daniel has been focusing on Organization for Speed, mostly by coaching organizations in scaling up their agile initiatives.



## **DR. BJÖRN FAGERSTRÖM**

### MANAGING DIRECTOR, INOCEAN AB

Björn Fagerström is managing director at Inocean AB. Björn has broad experience from project-based businesses, including large scale engineering and construction projects, such as Offshore wind farms, Offshore structures within oil and gas, pulp and paper plants, etc. In addition, Björn is an adjunct professor at Mälardalen University in Sweden, with key focus on engineering management, and decision making.



## **JOHANNA FRANSSON**

### PROJECT CONSULTANT, ARKATAY CONSULTING

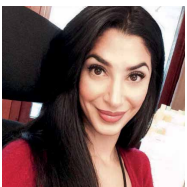
With a contagious commitment and great interest in communication and change management, Johanna manages processes, projects and programs in organizational development and digitization. Together with her colleagues at Arkatay Consulting, Johanna devotes a great amount of time to creating more efficient communication, meetings, training and workshops.



## **JOHNNY FYRMAN**

### PROCESS OWNER, SÖDRA SKOGSÄGARNA

Johnny Fyrman has extensive experience with projects. He has worked as a project manager, developer, consultant, and sales representative, as well as an IT manager in both the private and public sector. He is currently a process owner in Project Management and Change Management at Södra Skogsägarna.



## **MARYAM GHORBAN**

### QUALITY MANAGEMENT CONSULTANT

Maryam Ghorban is a Quality Management Consultant with a background in social science and a bachelor's degree in psychology. Maryam has more than four years of experience within quality assurance, investigational work, organizational culture, human relations, and business development. In recent years, Maryam has focused on implementing neuropsychology in her work as a quality management consultant, as organizations need to create an awareness on this matter to be able to assure quality in business.



## **THEOFANIS GIOTIS, BA, MSC, PH.D.**

### CEO, ITEC-CONSULTING

Theofanis Giotis has been managing projects and programs in the EMEA region since 1987 and has 30 years of professional experience in Project, Program and Portfolio Management, Economics, as well as Management and Software Development. He is a Thought Leader, Chief Storyteller, Agile Coach, Instructor, Consultant, Author, Trainer, Entrepreneur and senior Project/Program Manager. As an entrepreneur, consultant, international speaker and trainer, Theofanis has worked in different cultural environments in EMEA region. He is CEO of ITEC-CONSULTING (12PM Consulting) since 1988, and was the first President of The Greek Chapter of Project Management Institute (PMI-GREECE) from 2005 to 2014. He teaches Agile, Project, Program and Portfolio Management at postgraduate level at four universities.



## **ANN-LOUISE HAMMARBERG**

### PROCESS MANAGER, CSN

Ann-Louise has worked in the IT industry since 1984, as a consultant, as well as an employee, in line organizations in both private and public sectors. She has worked - both as a customer and a supplier (on both the customer end and supplier end) - with project management, system maintenance, planning and monitoring, contract management, procurement, supplier contacts, process improvement, as well as with method, process, and organizational development. Ann-Louise has experience from many different roles, including manager, system developer, and project manager, and has worked with both applications and technical infrastructure. As a manager, leading change and has been a significant part of Ann-Louise's work.



## ANDREW KALLMAN

ENTERPRISE AGILE COACH, MENTOR & TRAINER, IPSOFT

Andrew is currently working with Softronic's Artificial Intelligence teams, helping them achieve and sustain high-performance. He trains, guides and mentors teams and organizations on how to attain a sustainable pace that Flows. He delivers outstanding value-add via world-class management consulting for portfolio, program, project and organizational leadership, enabling executive teams to implement their strategy and vision. He is the co-author of The Nehemiah Effect (<http://tinyurl.com/me2gbkd>) which describes how to strategically implement Flow and the Unified Vision Framework (UVF) to achieve the remarkable results desired. Combined, Flow and the UVF have delivered over \$125 million in value during the past three decades for clients in the US, Europe and Asia. Let's chat about getting you and your teams into the zone!



## FREDRIK LAGERSTRÖM

PMO SERVICE AND PORTFOLIO MANAGER, NCC GROUP

Fredrik has 9 years of experience developing PMO's in different roles, the latest at NCC AB Group as PMO Service and Portfolio Manager. Fredrik has worked in national and international organizations such as Ericsson, BT and Com Hem, and dealt with different project and PMO Implementations and operations. He has used project models as PPS, PROPS and PRINCE2TM and Digital tools such as project Online, Jira and Visual studio. He is also running the East Branch PMO network in PMI Sweden chapter.



## EMILY LUIJBREGTS

FREELANCE PROJECT MANAGER

Emily Luijbregts is a Project Manager and Scrum Master who loves to share knowledge with the wider Project Management Community. Emily believes that People are the key to any project and its success, and likes to mentor others to become better, more effective Project Managers.



## LOVE LÖNNROTH

MANAGEMENT CONSULTANT, SONDER AB

Love has 20 years of experience as a consultant in strategic change management and organizational development. He is a Certified Management Consultant (CMC) and the author of three books on business strategy, change management, and sustainability from a business perspective. Love has experience from most parts of business operations (R&D, production, sales and marketing) and works in different capacities, from advising top management in companies and government agencies, to being a project leader and interim manager. Since the mid 1990's he has worked with organizational learning and systemic change management, using action learning and dialogue methods as parts of wider change management initiatives. He works at Sonder AB, a niche management consultancy with a mission to help legacy organizations become more agile.



## ELHAM NIKOOKHESAL

PROJECT MANAGER, ASTRAZENECA

Elham Nikookhesal, IMED Project Manager, AstraZeneca Gothenburg. MSc in Molecular Biology, Health University of Linköping, Sweden. Been with AstraZeneca since 2004, current role since 2015 supporting early development cardiovascular/metabolic and respiratory diseases.



## FREDRIK NILSSON

LEADERSHIP CONSULTANT

Fredrik is bold, committed and inspiring. For the past ten years he has worked as a leadership consultant in the Nordic countries and Switzerland. He has also been an officer in the air force. Fredrik's trigger is the Gordian knot; leadership problems that appear complex and intricate can be solved by asking the right questions and seeing it from an outsider's point of view. He "cuts knots" at all levels, whether in the boardroom, in the work team or in the individual meeting. Fredrik sees himself as an inspirer, educator, and 'powerhouse'. He is passionate about developing people and organizations and keeping up to date with the latest research in the field. He knows what buttons to push to initiate necessary change. Are you up for the challenge?



## **SOFIA NYHOLM** HEAD OF CORPORATE SUSTAINABILITY WSP SWEDEN

Sofia has a master's degree in Environmental Risk Analysis and a bachelor's degree in Environmental Management. She has several years' experience of working with sustainable development as a project manager in an international environment. Sofia has worked at WSP since 2014, mainly with assignments in infrastructure projects, and as a technical expert in the fields of sustainability management and international collaboration. Completed assignments have been conducted on behalf of both the private and public sectors. Before she started her career at WSP she worked at the Swedish Transport Administration as an environmental and sustainability planner. She made complex analyses and studies for reducing the environmental impact of railways and roads through the planning process.



## **DR. PENNY PULLAN** DIRECTOR, MAKING PROJECTS WORK LTD.

Dr. Penny Pullan's latest book is titled Virtual Leadership: Practical strategies for getting the most out of virtual teams and virtual work. Writing it involved immersing herself in the virtual world and listening to countless stories of success and, all too often, muddling through! Penny works with people in multinational organizations who are grappling with tricky projects: uncertain, with ambiguous requirements, stakeholders who need to be engaged, and teams dispersed around the world. When they work with Penny, clients notice that communication, collaboration, and confidence grow, and change doesn't seem quite as tricky as before. Penny tweets at @pennypullan.



## **STINA RIGSTEDT** IMED INFORMATION MANAGER, ASTRAZENECA

University degree in Modern Languages, Gothenburg University, Sweden

Been with AstraZeneca since 2005, current role since 2014 supporting early development cardiovascular/metabolic, respiratory and oncology diseases.



## **KARIN ROSÉN** CEO WAHLROS BYGGPROJEKTLEDNING AB

Karin is CEO and owner of Wahlros Byggprojektledning AB - she works with large complex projects in the construction and real estate industry. Karin has 30 years in the profession (from contractor to client and consultant), of which 7 years as self-employed, along with 16 other project managers. She dedicates every day to making our industry better at sharing knowledge and resources through collaboration!



## **MARISA SILVA** THE LUCKY PM

Marisa Silva, the Lucky PM, is an experienced trainer, speaker, and certified PMO and PPM consultant, with a track record of building capabilities in complex organizations undergoing transformational change. A passionate advocate of the value of PMOs and project management, she is Secretary of the APM PMO SIG and Programs Director at Project Managers Without Borders. Marisa is senior consultant at Wellingtone, and the founder of in2PMO, a specialist PMO and business transformation consultancy firm dedicated to help organizations deliver impactful and sustainable business value from their PMOs, projects and programs. Marisa is also the author of Bedtime Stories for Project Managers.



## **KLAS SKOGMAR** PROJECT MANAGEMENT CONSULTANT

Klas Skogmar is an Executive MBA, certified trainer within project management, and a management consultant with an extensive background in project, program and portfolio management. Klas has been part of ISO standardization of project portfolio management, governance and WBS, and regularly holds courses and seminars in areas such as PMBOK, ISO, PRINCE2 and agile development. He is also an entrepreneur with experience from founding and managing companies in various industries over the years. Regularly, Klas holds PMP®, PRINCE2® and PMI-ACP® preparation courses for Arkatay, a Registered Education Provider where he is a co-owner. As a methodology specialist, he helps large organizations, both local within Sweden but also global with portfolio management, project management and agility.



## **MARK SMALLEY** THE IT PARADIGMOLOGIST

Also known as The IT Paradigmologist, Mark Smalley thinks, writes, and speaks extensively about IT 'paradigms' such as DevOps. He is an IT Management Consultant and Trainer at Smalley.IT. Mark is also a Global Ambassador for the non-profit ASL BiSL Foundation and for the DevOps Agile Skills Association (DASA). People collaborate with Mark to discover where they are and to visualize where they want to be. Mark has spoken at hundreds of events in more than twenty countries. More on <http://smalley.it/> in the Speaking section.



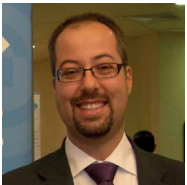
## **THOMAS STENBÄCK** SENIOR CONSULTANT, CEO, DEVINNCOO AB

Thomas Stenbäck is Senior Consultant, CEO and founder of the consultancy company Devinncoo AB, which helps organizations to streamline, develop and future-proof their business - all the way from idea to outcome. Thomas has extensive experience in the areas of project management, strategic development, and future studies. He has worked for more than 10 years at executive management level as head of strategy and business development, including program management for major development programs. Thomas also has 25 years of project management experience, and works for the European Commission as an independent research and innovation expert.



## **JENNIFER TEODORSSON, PMP** PROGRAM MANAGER, CEPHEID AB

Jennifer Teodorsson, PMP is a Program Manager at Cepheid AB. Originally from California, she has an international background in project management within the life science industry, leading cross-functional global teams in roles such as PMO Manager, Portfolio and Program Manager. She is a Board Member and Branch Chair East and North for the PMI Sweden Chapter and is passionate about ensuring the development of project managers and the delivery of successful projects in Sweden.



## **KONSTANTINOS VIGLAS, MBA, PMP** ITIL V3 PRACTITIONER, EUROPEAN IT DIRECTOR, BIHR EUROPE

Konstantinos works as the European IT Director for Bihr Europe, the leading wholesale distributor in motorsports' parts and accessories. He is based in Gothenburg, Sweden, and is leading a multicultural team in 10 countries. Being a member of the European management team, his main assignment is to transform the organization from a group of strong regional platforms to a best-in-class European company. He developed into this role, being the COO of Bihr Nordic during 2016-2017.

Konstantinos has a long experience in executive IT roles, specialized in organizational change and the development of competence centers, with significant exposure in mergers and acquisitions. He holds an International MBA and is a certified PMP since 2010.



## **ANNETTE WENDIN** CHANGE STRATEGIST, INSTANT INFUSION AB

Annette Wendin, PMP, ScrumMaster & MasterCoach, has over 20 years of experience in leading change projects and developing project maturity in organizations, the last 16 years as a consultant. She is a strategic, communicative, and intuitive change, project and process leader with an amazing toolbox and the courage to create change and connect people. She believes in the ability of human beings and the power of good intentions. In her assignments she delivers clarity, alignment, transparency, trust, insights, team spirit and ownership – as well as action plans and results. She is the founder of INstant INFusion AB, and an appreciated speaker with a great sense of self-distance and humor. Her key to success is her energy and her empowering questions.



# SPONSORS & EXHIBITORS

## MOST PASSIONATE SPONSOR



## VISUAL PLANNING & PRACTICAL PPM

So, you need to become more agile?

- Ever wanted to have an updated portfolio status at your fingertips and become more decisive?
- Do you wish to communicate, plan, estimate, track and report on your project without having to cut-and-paste yourself throughout the day?
- Would you like to have results now rather than wait for the next tool, model or process?

Visit our booth and see how you can benefit from Agile solutions you can start using today, and grow with tomorrow - from idea to benefit realization.

Our digital solutions are based on Microsoft Office365 - a platform that grows, improves and can give you an immediate head start. In combination with Edison365 we can quickly support familiar PPM ways-of-work such as Lean, Agile, Hybrid

and traditional PPM deliveries. Through knowledge, methods and tools we help our clients identify needs, prioritize scenarios and focus on business value while growing with their projects.

Having more than 25 years of experience in delivering practical and result-oriented solutions for project, resource and portfolio management, we know our way in product development as well as investment projects. We have successfully delivered solutions in the field of finance, manufacturing, public sector, telecom and retail. You can find us in Gothenburg, Malmö and Stockholm with a team of dedicated PPM consultants carrying more than 100 years of senior knowledge in the PPM field.

Visuell Planering enables individuals and organisations to improve Project and Portfolio management in a more Agile Business World.

[www.visuellplanering.se](http://www.visuellplanering.se)



## MORE PASSIONATE SPONSORS



### MICROSOFT

Microsoft has been supporting project managers from the mid-1980s, and since then, we have been delivering flexible software for project portfolio management (PPM) through editions of Microsoft Project Server and Microsoft Project Professional. The proven capabilities of Project Server are available as Project Online, a cloud service that offers organizations of all types and sizes increased agility with a smaller IT footprint.

As part of the Microsoft Modern Workplace story, Project is at the forefront of evolution in the project management world.

Project Online is constantly evolving as a modern tool for project managers, our latest updates to the Project family include new agile features, integration with Planner and reporting through Power BI. These new features make Project Online the signature software embraced by project managers everywhere.

[www.microsoft.com/sv-se/planmanagedeliver/default.aspx](http://www.microsoft.com/sv-se/planmanagedeliver/default.aspx)



### STRATEGY EXECUTION

Approach to managing projects.

At Strategy Execution, we believe that everything is a project. High-impact strategic work is done through a series of projects, so it's important that people running projects are equipped with the right set of skills to ensure success.

We challenge and enable our clients to close the strategy execution gap and drive higher organisational performance by strengthening project leadership skills. By combining the best of cutting-edge university research and proven business techniques, we deliver training designed to increase alignment and engagement across teams, business units, or the entire enterprise.

Our core expertise centres on training in:

- Strategy execution
- Portfolio, programme, and project execution
- Business analysis
- Contract management
- Vendor management

We take a tremendous amount of pride in our training and the impact it has on our client organisations. Whether your goal is to sharpen your team's core skills or evolve the way your leadership approaches strategy execution, we have the education solutions that will transform the way you think, lead, execute, and perform.

[www.strategyex.se](http://www.strategyex.se)

## PASSIONATE SPONSORS



### ALFRED CONSULTING

We at ALFRED Consulting have a passion – to develop and create the sustainable buildings of the future. We do this by combining experience from organizational and business development with skills in property development and construction project management.

ALFRED Consulting is currently active in the Swedish market with our overall concept of property development – consulting services, project management, and property development. We who work here are a team of committed and creative consultants who dare to question old methods to the benefit of the client. We combine personal commitment with business skills, and we can offer a unique partnership and a comprehensive offer to customers.

Our goal is to be the natural first choice for our clients and that our culture will attract committed and competent employees.

[www.alfred.se](http://www.alfred.se)



### ANTURA

Founded in Sweden in 2001, Antura Projects is trusted by more than 200,000 users in over 50 countries worldwide. Antura Projects is a complete solution for project, portfolio and resource management. Several well-known customers include Sandvik, Husqvarna, PostNord, Skanska, Saab, Intrum Justitia, SJ and Assa Abloy.

[www.antura.se](http://www.antura.se)



### ARKATAY

Our purpose and our passion is to make sustainable project success the new normal. We consider ourselves part of a larger eco-system where we collaborate with clients, partners and other organizations to make successful, sustainable projects, programmes and portfolios available to everyone. Through consultancy services and training within project, programme and change management we enable our clients to succeed in their core businesses. We are a Registered Education Provider with PMI, an Accredited Training Organization with APMG and a SIS Standard Developer.

[www.arkatay.se](http://www.arkatay.se)



### ASTRAZENECA

AstraZeneca pushes the boundaries of science to deliver life changing medicines. We are an innovation-driven, global, bio-pharmaceutical company, focusing on discovery, development and commercialization of prescription medicines. GLOBAL, SCIENCE-LED & COLLABORATIVE AstraZeneca invests in areas where we believe we can make the most difference, such as Oncology, Cardiovascular/ Metabolic and Respiratory, Inflammation & Autoimmunity. In the areas of Infection and Neuroscience we are opportunity driven. AstraZeneca is collaborating with Non-Governmental Organisations (NGO's) and academic institutions to achieve common goals in improving healthcare. With our strategic R&D site presence in Sweden, US and UK, and sales in more than 100 countries and manufacturing in 18 R&D across 6 countries, we are constantly anticipating and adapting to the needs of a changing world.

[www.astrazeneca.com](http://www.astrazeneca.com)



## CANE A

CANE A is a knowledge company that provides consultancy services, IT solutions and training courses in business development. To succeed in Project Management, projects must function as a whole, by adapting to the client's organizational processes and to the situation at hand. Therefore, CANEA supports our clients in all areas of project management through consultancy, training and effective IT solutions. Many of our consultants are certified project managers and can train new, as well as experienced, team members. Our IT solutions are comprehensive, flexible, and user-friendly, for all types of organizations.

[www.canea.se](http://www.canea.se)



## KNOWIT INSIGHT

Knowit AB (publ) is a consultancy firm that creates unique customer value in a world of accelerating digitization, by offering international solutions in three divisions – Experience, Insight and Solutions. What sets us apart is our ability to combine expertise in design and communication, management consulting and IT. Knowit Insight uses various management consulting techniques to provide tactical and strategic support. Our specialists generate ideas, give advice, and develop tailored solutions on the basis of a solid understanding of the customer's business and operations.

We are the digital management consultants. We are Knowit.

[www.knowit.se/tjanster/insight/](http://www.knowit.se/tjanster/insight/)



## MEQIFY

MEQIFY support clients in business domains outside pure Software to take advantage of powerful Agile frameworks such as Scrum. We help companies build cross-functional teams, involving engineers with competencies needed to develop, integrate and test the products. The teams are given full accountability for the execution, and they are empowered to take decisions as needed. Leading to increased motivation, shorter time to market and quicker response to changing market needs. Through addressing greatest risks early, and through simulation and testing, product quality is improved. Together we have more than 50 years of experience of developing complex products with Agile frameworks.

[www.meqify.se](http://www.meqify.se)



## MINDSET

We create trainings that help organizations reach their goals. We help companies and people to be better at what they do. With 20 years of experience in the industry, we are one of Sweden's leading training companies in the fields of Leadership, Project management, Communication and Business Acumen. Join us for education which makes a difference.

[www.mindset.se](http://www.mindset.se)



## PLANVIEW

As the global leader in work and resource management, Planview makes it easier for all organizations to achieve their business goals. We provide the industry's most comprehensive solutions designed for strategic planning, portfolio and resource management, product innovation, capability and technology management, Lean and Agile delivery, and collaborative work management. Our solutions span every class of work, resource, and organization to address the varying needs of diverse and distributed teams, departments, and enterprises. Headquartered in Austin, Texas, Planview's more than 700 employees serve 5,000 customers worldwide through a culture of innovative technology leadership, deep market expertise, and highly engaged communities.

[www.planview.com](http://www.planview.com)



## SIGMA TECHNOLOGY

LEADING THE DIGITAL REVOLUTION

Sigma IT Consulting is a leading IT service company with a broad technological know-how and a constant passion for finding better digital solutions. We are a fast growing company, now exceeding over thousand colleagues in eight countries. We provide our clients with world-class solutions, specialist teams and consultants.

One of our expertise areas is project management and we are besides client assignments involved in both certification of project managers as well as defining the ISO 21500 standard for project management.

Together we bring the digital revolution to the next level. We love what we do, and we get it done.

[www.sigmaidc.se](http://www.sigmaidc.se)



## TIETO

Tieto aims to become customers' first choice for business renewal as the leading Nordic software and services company.

Tietos project model PPS Practical Project Steering is one of the most used project methods in Scandinavia. The model works for both small and large projects in all kind of different companies and organisations. By using the PPS OnLine web application you can quickly and easily access the entire PPS management model including documentation, templates, skills, checklists, examples and working processes etc both in Swedish and English for all roles in your project organisation.

[www.tieto.se/pps](http://www.tieto.se/pps)



## VMG

At VMG we focus on supporting leaders in multi project organizations. We provide Velocity, a complete multi project management tool, that is suited for both traditional, agile and combined ways of working. Velocity supports project managers, line managers, task managers, business responsible, pipeline and project portfolio managers as well as teams and project staff. We have our office at Medicon Village in Lund, our customers include Ericsson, Saab, ABB, RUAG, Festo and Blanco. We are partners in the Goldratt Implementation Group Europe. We utilize all the methods at the forefront of project-flow management, such as Critical Chain, Agile and Lean.

[www.velocityforprojects.com](http://www.velocityforprojects.com)



## WAHLROS

Collaboration in the construction and real estate industry. Our industry deals with large-scale projects that often constitute a significant part of the public (municipalities, county council, state) budget. The organizations that manage the funds can be internal or external, but rarely have the background and education required to execute specific projects. We are in the middle of a generational shift; we are gaining new coworkers with less experience in the field, we have an aging engineering workforce, and we are parting with expert retirees. To gather knowledge and skills from all parties - clients, contractors and consultants - and choosing the organization best suited for the job at hand, is a way of spreading risks, and creating knowledge and learning. This is what we call collaboration or partnering. Several organizations, in both the public and private sector, could benefit from this; you could call it an agile approach. Collaboration requires good methods, tools, space for implementation, and good leadership and project management. It also requires transparency and openness - something the construction and real estate industry lacks.

[www.wahlros.se](http://www.wahlros.se)



# NEWS

## NEW PMI SWEDEN WEB APPLICATION

We want to make your seminar planning easier. We have improved the PMI Sweden web by making it responsive for your mobile and tablet. We have also added some great functionality to improve your Passion for Projects 2018 experience, both for members and attendees. One main benefit is that we moved the seminar program into your mobile. If you want, you can export the seminars to the calendar on your own device.

### Mark your favourite seminars

In the detailed program you find the seminar timings, location, speaker information etc. Take your time and mark your favourite seminars, then simplify by filter out the favourite seminars you want to attend to. You can also use your favourite seminar list when claiming your PDUs.

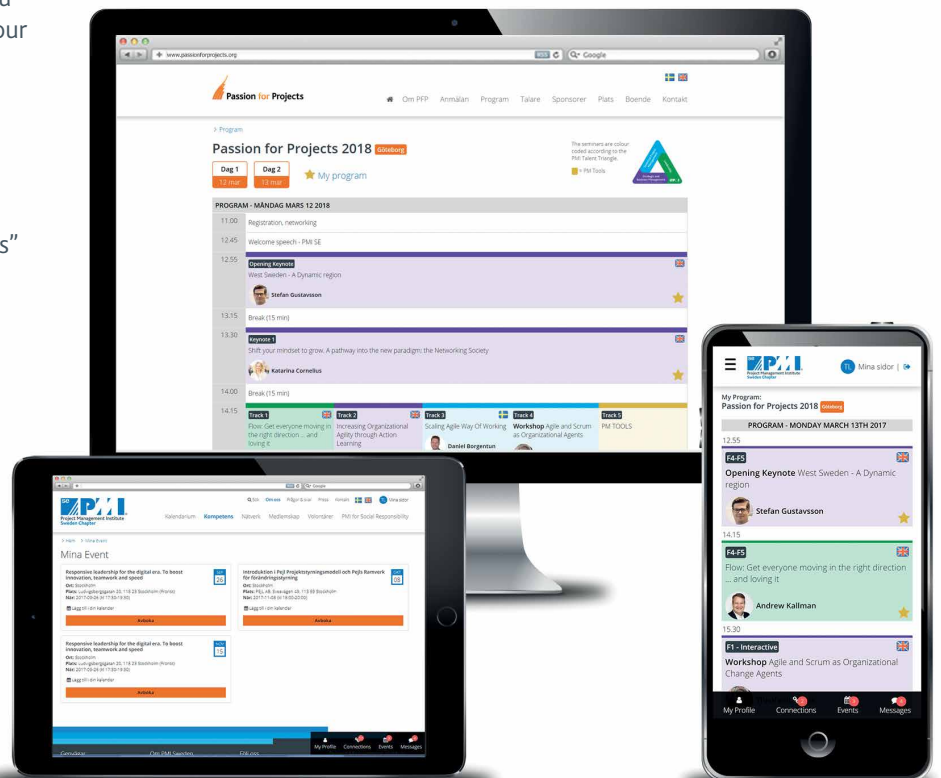
### Book a seat for interactive sessions

Reserve your seat for the interactive sessions during the conference. The reservation will show up under "Events" in the app with further information regarding the sessions.

### Get new friends and connections

If you update your own Member Profile you will be visible for others and be able to connect to other attendees. You will be able to communicate with your peers during the conference, and afterwards as well of course.

Hope to connect with you soon!



# PASSION FOR AGILITY WITH TOM BJÖRKHOLM

## Hello, who are you?

Hello, I am an ordinary guy with an engineering background. I have been involved in software development both as a project manager and as a programmer for more than 20 years. My work has been mainly in the fields of telecom, embedded software and industrial robots. My early ad-hoc approach to project management got more structured with the PROPS model at Ericsson in 1997. In the late 1990s I observed how many project managers got obsessed with the project documents and forgot about the product that the project was supposed to produce. This got me interested in what was then called light weight project processes (these ideas were later extended and rebranded as Agile).

Since then I have lead both waterfall and Agile projects. Sometimes the sponsor has demanded strict waterfall, but not always. My personal preference is to keep the project as Agile and with a process as light weight as possible. I like to focus on the benefits the project should produce, while making sure that the project is enhancing and not destroying the organisation that hosts the project (i.e. relations to customers, team competence and satisfaction, quality of code base left to successors, stakeholder trust, etc.)

## You are one of our most frequent organizer of local events within agile. What kind of events have PMI Sweden Chapter organised within agile the last years?

During the last year we have organised a number of local Agile events in Stockholm. Most have been seminars with an invited Agile guru from outside PMI: "Agile and Kanban" (Tomas Björkholm), "Coaching Agile Teams" (Mattias Skarin), "Flow" (Andrew Kallman), "Scrum at Nordnet Bank" (Anna Persson), "Agile Contracts" (Mattias Skarin), "Specification by Example" (Gojko Adzic), "The Successful Agile Transformation" (Morgan Ahlström) and "Developing Your Organization's Agile Coaching Capability" (Lyssa Adkins). For these we have had a large audience with a mix of PMI members and non-members.

We did also experiment with a workshop on Scrum in June.

The biggest new idea (this far) for the program in 2018 is a study group on how to scale Agile. There are four evenings, each dedicated to one framework: Nexus, LeSS, SAFe and the Spotify Model. The participants must commit to the complete series, and cannot come only individual evenings. The number of participants is kept low (15). By this we hope to both enhance the Agile competence and to create a group that will bond to a team. The interest for this



Tom Björkholm Director, Stockholm Agile Network, PMI Sweden Chapter

study group has been great, and we even have a participant from Gothenburg travelling to Stockholm for every evening.

## What are your reflections and thoughts on organisational agility?

Today Agile is something of a buzzword. Most companies want to claim to be Agile, some without even knowing what it means. The biggest challenge is to move from paying lip-service to Agile, to really implementing Agile and to run the company and its projects in an Agile way.

## How do you see PMIs role in the agile community?

Today there is unfortunately a confidence gap and a lot of distrust between some agile practitioners and some non-agile practitioners. Here PMI can really make a difference by bridging this gap and by building trust. When PMI is demonstrating its interest in Agile practices, the agile practitioners see that an organisation they viewed as very non-agile is actually "a good guy" that wants to learn Agile.

To the non-agile practitioners PMI is an organisation with a lot of credibility. The fact that PMI shows interest in Agile will probably help the non-agile practitioners to see Agile as something less dangerous and more credible.

# ABOUT THE VENUE

## GOTHIA TOWERS

This year, PMI Sweden Chapter is delighted to be holding its flagship event at the Swedish Exhibition & Congress Centre in Gothenburg. Every year, around 1.8 million people from all over the world choose to visit the centre and its adjoining hotel, Gothia Towers. It is the Nordic region's largest organiser of trade shows, exhibitions, meetings and conferences, with facilities for a total of 8,800 people in 60 rooms. It is one of the world's premier meeting places for discovering innovations and new ideas, and is known for being an influential platform for progress so it's clearly a fitting venue to bring together the project management influencers and decision-makers of Scandinavia and beyond.

In attending Passion for Projects Congress 2018, you also get a chance to visit Gothenburg. The centre's location is in the heart of the city, with all it has to offer close at hand. Gothenburg is the world's most sustainable meeting destination. As

of November 2016, it has topped the Global Destination Sustainability Index. It's also the world's third friendliest city, according to a survey by the travel magazine Conde Nast Traveler. Perhaps that's related to Gothenburg being Sweden's beer capital – there is a lively beer culture with many local breweries making world-class beer. In any case, PMI Sweden Chapter is confident that you'll find your stay here rewarding, both inside and outside the congress.

The Swedish Exhibition & Congress Centre is, this year, celebrating 100 years. In 1918 it hosted Sweden's first major trade fair in Gothenburg. Today, it is a global meeting place with everything from hotels, shows, restaurants and spas to trade fairs and every type of space for people to get together.

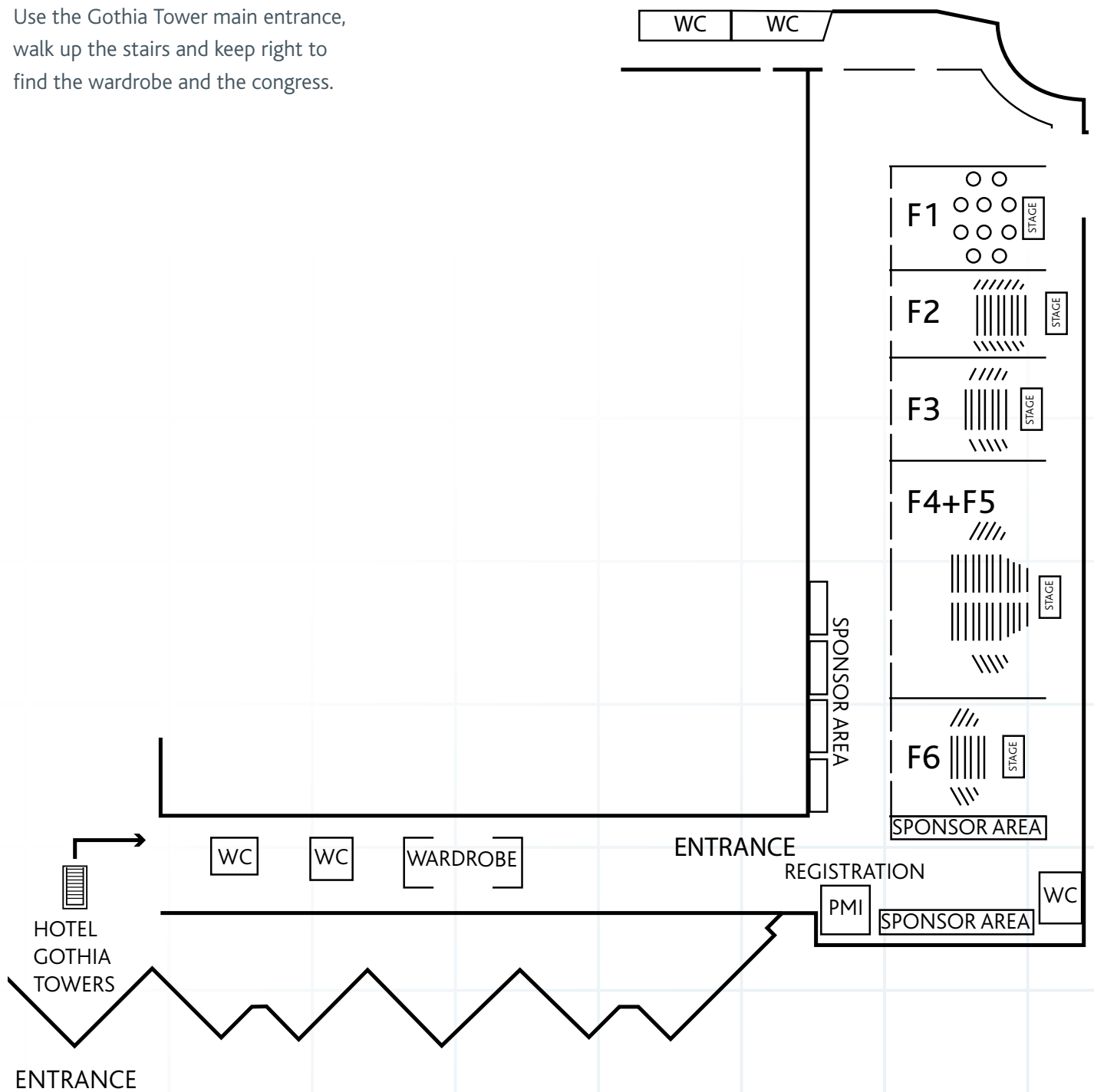


Foto: Anders Wester



# FLOOR PLAN

Use the Gothia Tower main entrance, walk up the stairs and keep right to find the wardrobe and the congress.



# ADDITIONAL INFORMATION

## CONTACT

<b>Cecilia Svensson</b> , President .....	+46 701 47 80 45
<b>Martin Hultman</b> , Branch Chair West .....	+46 732 44 93 90
<b>Jan-Erik Larsson</b> , Head of Event & Operations .....	+46 708 86 97 00
<b>Åsa Westin</b> , Program & Speakers .....	+46 702 47 76 86
<b>Daniel Stenholm</b> , Sponsors .....	+46 739 07 76 36
<b>Richard Svahn</b> , Press & Marketing .....	+46 704 55 96 59

For general questions, please visit the PMI Sweden Chapter booth in the Exhibition area

## CONGRESS SESSIONS

We kindly ask you to be present at seminars five minutes before scheduled time.

## WIFI

Free wifi is available: passionforprojects, password: pmisweden

## SOCIAL MEDIA

**#passionforprojects #pmisweden**

Make sure to keep updated on Passion for Projects Congress and PMI Sweden Chapter on Facebook and LinkedIn!

# PMI CREDENTIALS

Due to the new PDU system, which is based on the PMI Talent Triangle, you need to register separately for all the sessions that you plan to attend. You find a list of codes for each session here:

Seminar	PDU code	PDUs
Stefan Gustavsson - West Sweden – A dynamic region	PfP18-open	0,5 Strategic
Katarina Cornelius - Shift your mindset to grow	PfP18-KN1	0,5S/0,25L
Mark Kozak-Holland - Organizational Agility and its Impact on Projects	PfP18-KN2	0,5S/0,25L
Michael Nir - The Agile PMO	PfP18-KN3	0,5S/0,25T
Antoni Nieto Rodriguez - "The Value of Project Management"	PfP18-KN4	0,75 Tech
PMI - Closing remarks	PfP18-close	0,5 Strategic
Andrew Kallman - Flow: Get everyone moving in the right direction ...	PfP18-1A	0,75 Lead
Love Lönnroth - Increasing Organizational Agility through Action Learning	PfP18-1B	0,5S/0,25L
Daniel Borgentun - Scaling Agile Way of Working	PfP18-1C	0,5T/0,25L
Marisa Silva - Agility to all: the Agile PMO	PfP18-2A	0,5S/0,25T
Jennie Bergman & Fredrik Nilsson - From project management to ...	PfP18-2B	0,75 Lead
Emily Luijbregts - The questions you should be asking your Project Team	PfP18-2C	0,5T/0,25L
Mark Smalley - Kill DevOps	PfP18-3A	0,5S/0,25L
Johnny Fyrman - Södra IT's journey in the valuation	PfP18-3B	0,75 Lead
Karin Rosén - The benefits of collaboration in the construction industry!	PfP18-3C	0,5T/0,25L
Maryam Ghorban - The understanding of neuropsychology	PfP18-4A	0,75 Lead
Sofia Nyholm - Foster international collaboration	PfP18-4B	0,75 Tech
Andreas Ahlberg - From traditional waterfall to agile development	PfP18-4C	0,75 Tech
Penny Pullan - Virtual Leadership	PfP18-5A	0,75 Lead
Thomas Stenbeck - The future way of working in project management	PfP18-5B	0,5S/0,25T
Elham Nikookhesal & Stina Rigstedt - Agility in Practice	PfP18-5C	0,75 Tech
Brad Bigelow - Why Program Management is Essential for IT Projects	PfP18-6A	0,5T/0,25S
Survey, Henrik Bagewitz & Kostas Vigla - Swedish Project Review 2018	PfP18-6B	0,75 Strategic
Ann-Louise Hammarberg - Agile administration of methods and models	PfP18-6C	0,75 Lead
Björn Fagerström - Managing critical decisions	PfP18-7A	0,5T/0,25L
Fredrik Lagerström - From standalone projects to...	PfP18-7B	0,5S/0,25T
Annette Wendin - Agile change leadership for a successful implementation	PfP18-7C	0,75 Lead
Klas Skogmar - Workshop - Practice your WBS skills on an agile case	PfP18-1W	0,75 Tech
Theofanis Giotis - Workshop - Agile and Scrum	PfP18-23W	1,0S/0,5L
Mark Smalley - WorkShop - Behave yourself!	PfP18-4W	0,25T/0,25S/0,25L
Jennifer Teodorsson - Workshop – Your professional development	PfP18-5W	0,75 Lead
Johanna Fransson - Workshop - Collective intelligence	PfP18-67W	1,0S/0,5L



PMI Sweden Chapter Congress

# Passion **for** Projects

Clarion Hotel, Stockholm, 11-12 March 2019

**We proudly announce Passion for Projects Congress 2019  
to be held in Stockholm**



**CLARION HOTEL & CONGRESS**  
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